

SUMMARY

Twenty years of experience as an intellectual property (“IP”) expert and attorney, ten years of business management experience, and more than seven years of experience as an academic lecturer and senior researcher. A strong legal, business management and economic academic background from the Czech Republic, Germany, France and the United States, with a prolific publishing history. Licensed to practice in the Czech Republic and in Michigan. More than eight years of contract and knowledge management, and publishing experience as well as experience with business and project management, including cross-border and international projects. Twelve years as a full-time college lecturer and an organizer and presenter at seminars and conferences on various legal, business management and economic topics. Six years of involvement in public management and administration. Five years of direct involvement in information system(s)/information technology(ies) (“IS/IT”), and of managerial experience in the medical/pharmaceutical domain and the financial sector. Two years experience as an American Government employee in the field of human health. A proven ability to teach and to provide legal services, business management and economic advice, create an IT platform (sustain.cz), follow directions, work independently, use of Six Sigma and TQM, and to complete projects on schedule. A team player proactively coordinating with colleagues, able to take initiative as appropriate.

Areas of concentration:

- Problem solver, able to start new projects and carry them through to completion.
- Ability to use interdisciplinary and comparative approaches and liaise practice with academia.
- Wide range of expertise and experience (IS/IT, e-business, Continental and Common law, contracts, litigation, IP).
- Flexibility and readiness to approach issues from various perspectives (legal, economic, etc.).
- Faculty to recognize potential and assist with the growth of business.
- Ability to prioritize and effectively address competing demands in a stressful environment.
- Quick learner and well-organized with a capacity to handle complex matters.
- Coordinator and facilitator regarding multi-cultural challenges.
- Demonstrated ability to build long-term relationships with clients and colleagues.

Double Citizenship: Czech Republic and USA.

Languages:

- Native: Czech.
- Quasi-Native: English (TOEFL in 12/2000, Cambridge ESOL-CAE C1 in 3/2009, City Guilds C2 in 6/2009).
- Fluent: German (Goethe-Zertifikat C1 in 6/2009) and French.
- Notion: Russian, Italian, and Latin-Law and Medical Terminology (University of Michigan test)

PROFESSIONAL EXPERIENCE

Academic lecturer and researcher, 9/2011 – present **Metropolitní univerzita Praha, University of New York in Prague, BIBS, Anglo-American University, Česká zemědělská univerzita, Prague, Czech Republic**

Performed academic and research tasks involving the law, business management and economic interdisciplinary study and industrial property.

- Taught classes in English and Czech – International Business, Competition, Antitrust law, Integration, IP law, Business contracts, -Common law reasoning and institutions, Legal regulation of integration, EU law, EU judicature and case law, Strategic management, Knowledge management, Legal aspect of managing IS-IT, etc.
- Authored book chapters, published articles, organized lectures, lectured, and gave public speeches.
- Participated in and with various grants and projects.
- Provided advising and consulting to business, managed contract portfolios.
- Supervised Bc., Master, Ph.Dr. and Ph.D. theses and diploma works, prepared supervisor and opponent statements.

IS/IT, IP and legal expert, 11/2014 – present Ministry of Agriculture of the Czech Republic, Prague, Czech Republic

Performed high quality legal and strategic services, especially related to the intellectual property portfolio and IS/IT

- Resolved a myriad of IS/IT, IP, logistic and legal strategic issues and offered recommendations for improvement.
- Provided various legal and business manager services and advice on divergent public management and administration, as well as intellectual property, issues, such as IP strategies and trademark registration/litigation.
- Drafted memoranda, contracts and other legal documents.

Senior Manager supporting the CEE General Counsel, 10/2010 – 3/2011

PricewaterhouseCoopers Česká Republika, s.r.o., Prague, Czech Republic

Principally provided support to national and international PwC projects and internal operations involving commercial, civil, employment, data protection and intellectual property law.

- Worked as a liaison between the CEE region and the Czech PwC and the local practice in general (marketing, client service, finances, internal, etc.).
- Provided various legal services and advice on divergent legal and business issues to the Czech PwC.
- Co-operated with a plentitude of national and international teams working on various law and business projects.

Attorney providing In-House lawyer and PSL services, 04/2008 – 9/2010, Praha, Czech Republic

Areas of practice included civil, commercial, corporate, IP, financial and Bank law, European and international law.

- Provided In-House support for financial (bank) and IT institutions and Professional Support Lawyer services.
- Negotiated, drafted and reviewed documents, submissions, analysis, and other materials; managed contracts.
- Authored book chapters, published articles, organized lectures, lectured, and gave public speeches.
- Taught LL.M. classes on the topic of Commercial Jurisprudence of the E.U. and of Strategic Management.

Research Assistant Senior, 04/2006 – 04/2008

US Veterans Administration and University of Michigan, Ann Arbor, Michigan

- Provided a high standard of administrative and research support to lead scientists and physicians.
- Assisted with knowledge management, development and maintenance of databases, and grant applications.
- Liaised with internal and external parties; reconciled P-Cards and used M-Pathways (accounting systems).

Attorney, 07/2004 – 10/2005

Edmund Maciorowski, PC, Bloomfield Hills, Michigan

Areas of practice included litigation, customs law, export and import law.

- Prepared submissions and documents to be filed with courts, government agencies, and other entities.
- Advised clients on a wide variety of legal matters pertaining to export and import law (ERA, etc.).
- Maintained the currency and relevance of the firm's library. Published articles and lectured.

Attorney (In-House lawyer), 02/2002 – 08/2002

Goldman Sachs – Demac, Prague, Czech Republic

Areas of practice included corporate and finance law, bankruptcy.

- Provided In-House lawyer support to a mid-size institution; supervised and managed staff of four employees
- Advised on various investment, financial, debt collection, bankruptcy, and related legal issues.

Attorney, 07/1998 – 08/2001

Cermak Horejs Vrba, PC, Prague, Czech Republic

Areas of practice included intellectual property, antitrust law, arbitration, and commercial law.

- Provided a high-quality support to top clients (Budějovický Budvar, Pfizer, Bayer, Kraft Foods, Calvin Klein, Wendys) with respect to unfair competition, antitrust, and intellectual property matters.
- Registered intellectual property rights and litigated intellectual property claims.
- Created, developed, and led the Domain Names Department to reconcile international conflicts with Internet sites.
- Authored and published books and articles, lectured, and gave public speeches.

Trainee Solicitor (koncipient), 09/1995 – 06/1998

Gide Loyerette Nouel and Sodomka & Souček, Prague, Czech Republic

Areas of practice included commercial, corporate, real estate, and intellectual property law.

- Drafted correspondence, contracts and legal documents to be filed with courts and agencies.
- Represented major clients, including Pechiney, in court and before state and public agencies.
- Published articles.

EDUCATION

MBA, National American University, *USA*, in cooperation with the University of New York, *Prague*
2010 – M.B.A.

Accounting Certificate, Washtenaw Community College, *Ypsilanti, Michigan, USA*
2008 – Accounting Certificate

LL.M., Wayne State University School of Law, *Detroit, Michigan, USA*
2003 - LL.M. in Corporate and Finance Law

Ph.D., Charles University School of Law, *Prague, Czech Republic*,
2000 - Doctorate degree in Civil and Commercial Law

Mgr., Charles University School of Law, *Prague, Czech Republic*,
1995 - Magister of Law (J.D. equivalent)

Licence, Université Paris XIII-Nord Villetaneuse, *Paris, France*,
1994 - Bachelor's degree in Law

TEACHING AND LECTURING (selected)

- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: International law, 2018 - present.
- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: Business law and Commercial law, 2016 - present.
- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: Competition, 2012 - present.
- Metropolitní Univerzita Praha, *Praha* – Ph.D. Program: European Integration and EU law, 2011 - 2018.
- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: Intellectual property law, 2011 - present.
- Anglo-American University, *Prague* – LL.B. Program: UK Legal System and Method, 2016 - present.
- Anglo-American University, *Prague* – LL.B. Program: Intellectual property law, 2013 - present.
- Anglo-American University, *Prague* – LL.B. Program: Common Law Reasoning and Institutions, 2011-present.
- Anglo-American University, *Prague* – B.A. Program: Law of Business Contracts, 2011 - present.
- Anglo-American University, *Prague* – B.A. Program: Business Law, 2016 - present.
- Anglo-American University, *Prague* – B.A. Program: Introduction to Law for Business, 2011 -present.
- Česká zemědělská univerzita, PEF, *Praha* – Ing. Program: Corporation and Contracts law, 2013 - 2015.
- Česká zemědělská univerzita, PEF, *Praha* – Ing. Program: International Integration, 2012 - 2015.
- Česká zemědělská univerzita, PEF, *Praha* – Ing. Program: EU Integration, 2012 - 2015.
- B.I.B.S., *Brno* – LL.M. Program: Legal aspects of managing Information systems and IT, 2013 - 2018.
- B.I.B.S., *Brno* – Bc. Program: Business law - corporate and contracts, 2012 - 2018.
- B.I.B.S., *Brno* – LL.M. Program: European Commercial Judicature and Case-Law, 2008 - 2018.
- B.I.B.S., *Brno* – LL.M. Program: Strategic Management, 2008 - 2018.
- Sekurkon, *Prague*: Legal regime of domain names, 2000.

PUBLICATIONS

Top recent monographs (B)

- MacGREGOR PELIKÁNOVÁ, Radka. *Corporate Social Responsibility for fair commercial practices and intellectual property – real potential?* Olsztyn, PL: Institute of Economic Research, 2019, 153 p. ISBN 978-83-65605-15-3. DOI: 10.24136/eep.mon.2019.1. Available at <http://economic-research.pl/Books/index.php/eep/catalog/book/58>.
- MacGREGOR PELIKÁNOVÁ, Radka. *The European drive for fair competition - nature and impact of the harmonized protection against unfair commercial practices*. Ostrava: Key Publishing and Praha: MUP Press, 2018, 138 p. ISBN 978-80-7638-001-1.

Top recent chapters in monographs (C)

- MacGREGOR PELIKÁNOVÁ, Radka. Harmonised Protection of Consumer Behaviour: The Holistic Comparative Message About Its Effectiveness and Efficiency from Legislative and Judicial Perspectives. In Sroka, W. (Ed.). *Perspectives on Consumer Behaviour -Theoretical Aspects and Practical Applications*. Springer, 2020, 53-71 of 338. ISBN 978-3-030-47379-2. <https://www.springer.com/gp/book/9783030473792>. Submitted to WoS/ accepted to Scopus.
- MacGREGOR PELIKÁNOVÁ, Radka. Chapter 18: Czech Republic IN: Küllezi, Pranvera, Kilpatrick, Bruce, Kobel, Pierre, (Eds.). *Liability for Antitrust Law Infringements & Protection of IP Rights in Distribution*. LIDC. Springer, 2019, 417-431 of 573 p. ISBN 978-3-030-17549-8. <https://doi.org/10.1007/978-3-030-17550-4> WoS/ Scopus.

Top recent Web of Science contributions (J_{WoS})

- MacGREGOR PELIKÁNOVÁ, Radka, & SANI, Margharetta (2023). Luxury, Slow and Fast Fashion – A Case study on the (Un)sustainable Creating of Shared Values. *Equilibrium. Quarterly Journal of Economics and Economic Policy*, 18(3), 813-851. <https://doi.org/10.24136/eq.2023.026> MUP Internal Grant 100-2(2023). WoS Q1 IF 5.7
- MacGREGOR PELIKÁNOVÁ, Radka, MacGREGOR Robert K., & ČERNEK, Martin (2021). New trends in codes of ethics: Czech business ethics preferences by the dawn of COVID-19. *Oeconomia Copernicana*, 12(4), 973–1009. <https://doi.org/10.24136/oc.2021.032> MUP Internal Grant 87-02. WoS, IF 4.274 Q1.
- MacGREGOR PELIKÁNOVÁ, Radka & MacGREGOR, Robert Kenyon (2020). The EU puzzling CSR regime and the confused perception by ambassadors of luxury fashion businesses: A case study from Pařížská. *Central European Business Review*, 9(3): 74-108. <https://doi.org/10.18267/j.cebr.240> WoS/ Scopus Q3.
- MacGREGOR PELIKÁNOVÁ, Radka. R&D expenditure and innovation in the EU and selected member states. *JEMI – Journal of Entrepreneurship, Management and Innovation*, 2019, 15(1):13-33. <https://doi.org/10.7341/20191511> WoS.
- MacGREGOR PELIKÁNOVÁ, Radka (2019). Harmonization of the protection against misleading commercial practices: ongoing divergences in Central European countries. *Oeconomia Copernicana*, 10(2), 239–252. <https://doi.org/10.24136/oc.2019.012> WoS - IF = 2.128.

Top recent Scopus contributions (J_{Scopus})

- MALÝ Michal, CVIK Eva Daniela, & MacGREGOR PELIKÁNOVÁ (2023). EU Sanctions Against the Russian Federation and Their Implications for the Foreign Trade of the Czech Republic. *AGRIS on-line Papers in Economics and Informatics*, 15(3): 119-130. <https://doi.org/10.7160/aol.2023.150310> CZU. Scopus Q2.
- BALCERZAK, Adam, MacGREGOR, Robert K., MacGREGOR PELIKÁNOVÁ, Radka, ROGALSKA, Elżbieta, & SZOSTEK, Dawid (2023). The EU regulation of sustainable investment: The end of sustainability trade-offs?. *Entrepreneurial Business and Economics Review*, 11(1): 199-212. <https://doi.org/10.15678/EBER.2023.110111> MUP Internal Grant 100-2(2023). Scopus
- MacGREGOR, Robert K., SROKA, Włodzimierz & MacGREGOR PELIKÁNOVÁ, Radka (2020). The CSR Perception of Front-line Employees of Luxury Fashion Businesses: Fun or Free for Sustainability? *Organizacija*, 53(3): 198-211. <https://doi.org/10.2478/orga-2020-0013> Affiliation MUP. 74-02. Scopus Q3.
- MacGREGOR PELIKÁNOVÁ, CVIK, Eva Daniela & MacGREGOR Robert. Qualified Electronic Signature – eIDAS Striking Czech public Sector Bodies. *Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis*, 2019, 67(6): 1551-1560. <https://doi.org/10.11118/actaun201967061551> Scopus Q3.
- CVIK, Eva Daniela, MacGREGOR PELIKÁNOVÁ, Radka (2019). The (Mis)compliance of objectives of new CAP – Legislative, Academic and General Public Perspectives. *European Countryside*, 11(1): 143-161. <https://doi.org/10.2478/euco-2019-0009> WoS/ Scopus Q2.

In Peer-Review or in Press

To be submitted

- RMP Double materiality ESRS. *Sustainability Accounting Management and Policy Journal* - Emerald ... MUP
- **EDC RMP .. TLQ**
- MČ OD RMP JFMM
- **TS RMP Discourse Society ... UNYP**
- RMP *Amfiteatru Econom ... MUP*.... 30th March 2025

Waiting for peer-review

- **HÁLA, M., MacGREGOR, R.K., & MacGREGOR PELIKÁNOVÁ, R. (2025). Unitary Patent System – the same unique setting which magnifies differences in richness and commitments for patenting in the EU. *Scientific Annals of Economics and Business* ... MUP Internal Grant ... to be submitted in MARCH 2025**
- RUBÁČEK, F., MacGREGOR, R.K., & MacGREGOR PELIKÁNOVÁ, R. (2025). *Interests and Views of Stakeholders about Sustainability Strategy– Lifting the Veil by ESRS 2 SBM-2? DMSME* MUP Internal ... Submitted 27th February 2025
- MacGREGOR PELIKÁNOVÁ, Radka (2026) Chapter 9 Taxonomy and Standardization of Information for and about Sustainable Entrepreneurship In: Duháček Šebestová, Jarmila (Ed.) *Building a Green Future Through Essential Decision-Making Competencies. IGI Global*, pp. DOI: ISBN Available from <https://www.igi-global.com/book/.....> UNYP.... Submitted via IGI on 15th February 2025 <https://www.igi-global.com/submission/book-projects/> Approved on 17th February 2025, improved on 22nd Feb 2025
- PAKŠIOVÁ, Renata, MacGREGOR PELIKÁNOVÁ, Radka, HORNICKÁ, Renáta (2025). Trends in Reporting of Anti-Corruption Information by the Top Revenue Companies in the Czech Republic and Slovakia ... *Zeszyty Teoretyczne Rachunkowości (ZTR, "The Theoretical Journal of Accounting")* (Anna Szychta)....MUP Internal Grant 110-2. Scopus.....ID 45645 ... Submitted 18.10.2024
- **HÁLA, Martin, MacGREGOR PELIKÁNOVÁ, Radka, & BENEŠ, Marek. Trends in Innovativeness as Testified by Investment and Unitary Patents Investing, Inventing and Unitary Patenting – heterogenous conditions, strategies and trends by EU member states and their enterprises within the EU homogenous frameworkMUP Internal Grant 110-2. Scopus ...EJOBSAT.... REJECT 18 November 2024... IJBSAM submitted 4 January 2025... IJBSAM rejected 20th January 2025 – NEEDS TO BE RESUBMITTED w/ AB???**
- BENEŠ, Marek, DVOULETÝ, Ondřej, HÁLA, Martin, & MacGREGOR PELIKÁNOVÁ, Radka (2025). Unitary Patent as a universal tool for sustainability and innovations – more diversified than united EU JEMI MUP Internal Grant 110-2 Scopus ... Submitted 15th July 2024 Peer Review ... Re-Submitted 18th January 2025 ... to be resubmitted **before 22nd February 2025(Anna Ujwary-Gil)**
- MacGREGOR PELIKÁNOVÁ, Radka (2025....). Introduction to the concept of sustainability and its relevance to finance, economics, and technology. In Sood K.. (Ed.) *Sustainable Practices in Finance, Economics and Technology*Wiley .. UNYP ...Submitted 16th July 2024 ... Peer review in Sep-Oct 2024 ... 9th December 2024
- RMP ... Routledge CZ Chapter on Sustainable reporting ... MUP Internal Grant ... Submitted 23 June 2024 Marzena Remlein, Ana Re
- RMP monograph Laura Hofmann"
- RMP ... LIDC ... Question A ... Andras Horvath Submitted 12th May 2024 ... Pranvera should contact ... MUP
- RMP AB ER (2024) The (un)sustainable ESG commandment "You shall not waste – Czech case study. *Acta Polytechnica Hungarica* UNYP ... Scopus.... Submitted 11th May 2024.
- NESBITT, Todd & MacGREGOR PELIKÁNOVA, Radka (2024). Attacks on the European Green Deal: A snapshot of the Czech disinformation scene in action ICEI ...UNYP... Submitted 26th February 2024
- DVOULETÝ, Ondřej, & MacGREGOR PELIKÁNOVÁ, Radka (2024) ... Relationship of economic development and patenting – message implied by the Czechoslovakian experience from 1918 to 1991 ...eJOBSAT ... UNYPREJECT ... GeoScape REJECT ... Central European Public Administration Review... REJECT 17th April 2024 submitted to *Journal of Economic and Administrative Sciences/Journal of Economic Studies*

- RKM The conceptual understanding of taxonomic criteria and objectives for environmentally sustainable economic activities ... MUP ... VSE Law in Business 25.9.2023 submitted
- MacGREGOR PELIKÁNOVÁ, Radka. Chapter 6 Green Initiatives In Simon Grima, Kiran Sodor Greening our Economy for Sustainable Future ... Elsevier UNYP ... submitted on 25th August 2023...
- MacGREGOR PELIKÁNOVÁ, Radka, & BENEŠ, Marek. The Unitary Patent System – Efficiency over Effectiveness? iclr@upol.cz + Ondrej Hamulak ...MUP Internal Grant. ICLR .. Scopus Reminder 8.8.2023

Waiting for the publication

- MacGREGOR PELIKÁNOVÁ, Radka. Chapter ...: Czech Republic IN: ... (Eds.). Sustainability in Competition. LIDC. Springer, 2022, ...-... of ... p. ISBN DOI: ... Affiliation MUP, Internal Grant No. 87-02... Submitted 16.6.2022 ... waiting for publication"
- MacGREGOR PEIKÁNOVÁ, Radka (2024). New pro-sustainability consumer protection directive – the conceptual foundation of the Right to Repair in the current EU law? *Czech Yearbook of International Law - CYIL*, 15, 101-110. UNYP. Scopus.

OPTIONS

Časopis International Environmental Agreements-Politics Law and Economics je pod Law, Political Science, Economics, Environmental Studies. Nakladatelství Springer

??? Politická ekonomie????? Applied economics ??? ??? Ethics & Bioethics in Central Europe ??, Entrepreneurship & Regional Development (OD) <https://www.tandfonline.com/journals/tepn20/about-this-journal#aims-and-scope>

IIC - International Review of Intellectual Property and Competition Law and submit it during the spring 2025" (Pia, Sauer...)
<https://link.springer.com/journal/40319>

European Management Review.

Journal Homepage: <https://onlinelibrary.wiley.com/journal/17404762?journalRedirectCheck=true>

Author Guidelines: <https://onlinelibrary.wiley.com/page/journal/17404762/homepage/forauthors.html>

Submission link: wiley.atyponrex.com/journal/EMRE ...Best regards, Jessie Samuel Editorial Assistant, European Management Review.

Journal of Product & Brand Management.....

Cleopatra Veloutsou, Professor of Brand Management, Adam Smith Business School – Management – University of Glasgow, Scotland, UK

email: Cleopatra.Veloutsou@glasgow.ac.uk / Twitter: @C_Veloutsou

European Journal of Innovation and Management

[https://www.emeraldgrouppublishing.com/journal/ejim?distinct_id=%24device%3A194379d25b7d7a-0737f1e3deafe4-f565723-1fa400-](https://www.emeraldgrouppublishing.com/journal/ejim?distinct_id=%24device%3A194379d25b7d7a-0737f1e3deafe4-f565723-1fa400-194379d25b7d7a&_gl=1*xkkaqa*_ga*Mjc1Njc1MTk0LjE3MjUyODM1Mzc.*_ga_45RWY1YPIV*MTc0MDc2MTQ3My4xMi4wLjE3NDA3NjE0NzMuMC4wLjA.&_ga=2.119143241.1933559019.1740761473-275675194.1725283537)

[194379d25b7d7a&_gl=1*xkkaqa*_ga*Mjc1Njc1MTk0LjE3MjUyODM1Mzc.*_ga_45RWY1YPIV*MTc0MDc2MTQ3My4xMi4wLjE3NDA3NjE0NzMuMC4wLjA.&_ga=2.119143241.1933559019.1740761473-275675194.1725283537](https://www.emeraldgrouppublishing.com/journal/ejim?distinct_id=%24device%3A194379d25b7d7a-0737f1e3deafe4-f565723-1fa400-194379d25b7d7a&_gl=1*xkkaqa*_ga*Mjc1Njc1MTk0LjE3MjUyODM1Mzc.*_ga_45RWY1YPIV*MTc0MDc2MTQ3My4xMi4wLjE3NDA3NjE0NzMuMC4wLjA.&_ga=2.119143241.1933559019.1740761473-275675194.1725283537)

HUMANITIES & SOCIAL SCIENCES COMMUNICATIONS SPRINGER NATURE

With TN

<https://us.sagepub.com/en-us/nam/journal/business-society>

<https://us.sagepub.com/en-us/nam/journal/international-journal-business-communication>

<https://us.sagepub.com/en-us/nam/journal/organization-studies>

<https://journals.sagepub.com/toc/BCQ/current>

KŘ Scopus

<https://www.scopus.com/sourceid/22752>

<https://www.scopus.com/sourceid/22743>

<https://www.scimagojr.com/journalsearch.php?q=22743&tip=sid&clean=0>

<https://www.scopus.com/sourceid/21100286318>

<https://www.scimagojr.com/journalsearch.php?q=21100286318&tip=sid&clean=0>

KŘ WoS

Sustainable Development IF 9.9 Q1 <https://www.scopus.com/sourceid/25874>

<https://www.scimagojr.com/journalsearch.php?q=25874&tip=sid&clean=0>

Sustainability Accounting, Management and Policy Journal Scop Q2 IF 5.2

<https://www.emeraldgrouppublishing.com/journal/sampj>

Prof. Fabiola Schneider fabiola.schneider@ucd.ie

European Law Review IF 0.8 Q2 <https://www.sweetandmaxwell.co.uk/Product/Academic-Law/European-Law-Review/Journal/30791372>

Prof. Panos Koutrakos Panos.Koutrakos.1@city.ac.uk

ALL PUBLICATIONS

2024

- ZAVŘELOVÁ, Veronika, & MacGREGOR PELIKÁNOVÁ, Radka (2024). The ephemeral term “sustainable development” in current EU policies. *Folia Oeconomica Stetinensia*, 24(2): 389-418. <https://doi.org/10.2478/fofi-2024-0031>. UNYP. Scopus.
- BENEŠ, Marek, HÁLA, Martin, & MacGREGOR PELIKÁNOVÁ, Radka (2024). One Year with the Unitary Patent in the Light of Six Priorities - the Good, the Bad and the Ugly. In: Blašíková, M., Vontroba, J., Fabíková, L. (eds.). *Proceedings of the International Scientific Conference ECONOMIC POLICY*. Ostrava: European Research University, 2024, pp. 14-30. ISSN 2788-2012. ISBN 978-80-87291-35-1. <https://doi.org/doi/10.2478/9788367405973-002> <https://www.narodacek.cz/conference-proceedings-2024/> MUP Interní Grant 110-2(2024). WoS?
- ZAVŘELOVÁ, Veronika, & MacGREGOR PELIKÁNOVÁ, Radka (2024). “Sustainable development” in the contemporary EU law: Solving the semantic puzzle. *The Lawyer Quarterly*, 4, 481-496. UNYP. Scopus.
- MacGREGOR PELIKÁNOVÁ, Radka, NESBITT, Todd, BALCERZAK, Adam P. & OULEHLA, J. (2024). (In)effective communication about social responsibility? Examining large European businesses in the Czech Republic. *Business, Management and Economics Engineering*, 22(2):214-239. <https://doi.org/10.3846/bmee.2024.21414> UNYP. Scopus.
- MacGREGOR PELIKÁNOVÁ, Radka (2024). EU legislative proposals to involve customers in the greening of the economy. *The Lawyer Quarterly*, 2, 218-235. <https://tlq.ilaw.cas.cz/index.php/tlq/article/view/597> UNYP. Scopus.
- HÁLA, Martin, MacGREGOR PELIKÁNOVÁ, Radka, & RUBÁČEK, Filip (2024). Negative Determinants of CSR Support by Generation Z in Central Europe - Infodemic's Gender-Sensitive Impacts in a 'COVID-19' Era *Central European Business Review*, 13(2), 1-26. <https://doi.org/10.18267/j.cebr.344> MUP Internal Grant 100-2(2023). Scopus Q3
- MacGREGOR PELIKÁNOVÁ, Radka, SANI, Margherita, & RUBÁČEK, Filip (2024). Sustainable And Responsible Creation Of Shared Values In The Fast Fashion Industry – I Will Believe It When I See It. *Visions for Sustainability*, 21, 8873, 1-29. <https://doi.org/10.13135/2384-8677/8873> MUP Internal Grant 100-2(2023). Scopus.
- MacGREGOR PELIKÁNOVÁ, Radka (2024). Chapter 5. Sustainability and Competition Law in Czech Republic (61-72). IN Küllezi et al. (eds.). *Sustainability Objectives in Competition and Intellectual Property Law*, LIDC Contributions on Antitrust Law, Intellectual Property and Unfair Competition. Springer. https://doi.org/10.1007/978-3-031-44869-0_561. MUP Internal Grant. ? Scopus ?

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- MacGREGOR PELIKÁNOVÁ, Radka. Nově o nových generických vrcholných doménách (New on the new gTLDs) In: ČERNÝ, Michal (Ed.). *Právo duševního vlastnictví (Olomoucké právnické dny 9-10.5.2013)*. Olomouc, CZ : Iuridicum Olomoucense o.p.s., 2014. Monse ISBN 978-80-87382-54-7. Affiliation MUP, GA ČR.
- MacGREGOR PELIKÁNOVÁ, Radka, CÍSAŘOVÁ, Jarmila. An overview of the concept of good morals in Czech Codices. *AA Law Forum*, 2014, 3-12. ISSN 1804-1094. Available at <https://docs.google.com/a/aauni.edu/file/d/0B77zVSiWKANxYINCAGlvMzVNUTBFaEc2UHDjaDIxaWpDZUR3/edit> Affiliation MUP.

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- MacGREGOR PELIKÁNOVÁ, Radka. European Integration and Top Level Domain in 2013. *The Lawyer Quarterly*. 2013, 3(4): 311-323. ISSN 1805-8396 (Print), ISSN 1805-840X (Online). Affiliation ČZU. ERIH PLUS.
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- MacGREGOR PELIKÁNOVÁ, Radka. The Business (In)Significance of the Pre-Dot Domain Name Wording. *Scientific Papers of the University of Pardubice, Series D* 3/2013, 2013, 20(28): 67-79. ISSN 1211-555x (Print), ISSN 1804-8048 (On-line).. Affiliation MUP, GA ČR.
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- PACLÍK, Miroslav, MacGREGOR, Robert, MacGREGOR PELIKÁNOVÁ, Radka. Euro-Crisis. *AA Law Forum*, 2012, 4, 2-10. ISSN 1804-1094. Available at <http://www.auni.edu/pages/aa-law-forum>. Affiliation MUP.
- MacGREGOR PELIKÁNOVÁ, Radka. *Ekonomické, právní a technické aspekty doménových jmen v globální perspektivě*. 1st Edition. Ostrava, CZ: Key Publishing, 2012, 245 s. ISBN 978-80-7418-165-8. Affiliation ČZU PEF.
- VOJÁČEK, Ladislav, SCHELLE, Karel, TAUCHEN, Jaromír & kol.: *Vývoj soukromého práva na území českých zemí*, Chapter 2.9: Vývoj práva duševního vlastnictví. 1st Edition. Brno, CZ: Acta Universitatis Brunensis - Iuridica No.426, 2012, s. 479-500. ISBN 978-80-210-6006-7. Affiliation MUP.
- MacGREGOR PELIKÁNOVÁ, Radka. New top level domains – pending success or disaster? *Journal on Legal and Economic Issues of Central Europe*, Spring 2012, 3(1): 75-81, ISSN 2043-085X. Affiliation MUP.
- SCHELLE, Karel & kol.: *Přehled českého obchodního práva*, Chapter 3: Obchodní závazkové vztahy. 1st Edition. Bratislava, Slovakia: Eastern European Development Agency n.o., 2012, p. 58-95. ISBN 978-80-970836-8-7 Affiliation ČZU PEF.
- SCHELLE, Karel & kol.: *An Overview of the Czech Civil Law*, Chapter 7: Copyright. 1st Edition. London, UK: STS Science Center Ltd., 2012, p. 84-98. ISBN 978-1-908235-01-5. Affiliation ČZU PEF.
- MacGREGOR PELIKÁNOVÁ, Radka. Právní režim Evropského soudního dvora v letech 1952-2012 aneb několik poznámek o historii úspěšné úpravy. In Frýdek, Miroslav, Tauchen Jaromír (Eds.). *Pocta Karlu Schellemu k 60.narozeninám*. Ostrava, CZ : Key Publishing, 2012, 427-433. ISBN 978-80-7418-144-3. Affiliation MUP.
- SCHELLE, Karel & kol.: *Přehled českého občanského práva*, Chapter 9: Autorské právo. 1st Edition. Bratislava, Slovakia: Eastern European Development Agency n.o., 2012, p. 208-221. ISBN 978-80-970836-7-0. Affiliation ČZU PEF.
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- MacGREGOR PELIKÁNOVÁ, Radka. *Introduction to law for business*. 1st Edition. Ostrava, CZ: Key Publishing, 2012. ISBN 978-80-7418-137-5. Affiliation MUP, ČZU PEF.

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- MacGREGOR PELIKÁNOVÁ, Radka. Právní a ekonomický úspěch domény nejvyšší úrovně .eu – pravda či mýtus roku 2011? *Právo, ekonomika, management*, 2011, 2(4): 2-10. ISSN 1804-3550. Affiliation ČZU PEF.
- MacGREGOR PELIKÁNOVÁ, Radka. Právní a ekonomické aspekty domény nejvyšší úrovně .eu. *Acta MUP*, 2011, 2(2):14-37. ISSN 1804-6932. Affiliation MUP, ČZU PEF.
- MacGREGOR PELIKÁNOVÁ, Radka. History of the Czech Copyright Regulation. *Journal on European History of Law*, 2011, 2(2): 201-205. ISSN 2042-6402. Affiliation MUP.
- SCHELLE, Karel & kol.: *A Brief Introduction to Czech Civil Law*, Chapter 7: Copyright. 1st Edition. München, SRN: Verlag Dr. Hut, 2011, 89-103. ISBN 978-3-8439-0171-0.
- SCHELLE, Karel & kol.: *Základy občanského práva*, Kapitola 9: Autorské právo. 3rd amended Edition. Ostrava, CZ: Key Publishing s.r.o., 2011, 214-228. ISBN 978-80-7418-116-0.
- MacGREGOR PELIKÁNOVÁ, Radka. *Evropské obchodní soudnictví*. 2nd significantly amended and extended edition. Ostrava, CZ: Key Publishing, 2011, 315 p. ISBN 978-80-7418-118-4.
- MacGREGOR PELIKÁNOVÁ, Radka. Privacy of E-mail Correspondence of Employees in the Czech Republic. *Journal on Legal and Economic Issues of Central Europe*, 2011, 2(1): 31-35 ISSN 2043-085X.

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- MacGREGOR PELIKÁNOVÁ, Radka. Arbitrators from Quasi-Permanent Arbitration Courts in the Czech Republic. *Journal on Legal and Economic Issues of Central Europe*, 2010, 1(2): 29-33. ISSN 2043-085X.
- MacGREGOR PELIKÁNOVÁ, Radka. Intellectual property rights and their enforcement in the Czech Republic. *Journal on Legal and Economic Issues of Central Europe*, 2010, 1(1): 15-18. ISSN 2043-085X.
- MacGREGOR PELIKÁNOVÁ, Radka, HEJDA, Jan. *A Brief Introduction to Czech Commercial Law – Commercial Law in the Czech Republic – An Overview of the Czech Commercial Law*, Chapter 3: Commercial obligations. Ostrava, CZ: Key Publishing, 2010, ISBN 978-80-7418-072-9, München, SRN : Verlag Dr. Hut, 2010, ISBN 978-3-86853-604-1, Bloomington, USA: Trafford Publishing, 2010, ISBN 978-1-4269-4618-9, and London, UK: STS Science Centre Edition Law, 2010, ISBN 978-0-9564777-4-3.
- SCHELLE, Karel & kol.: *Základy občanského práva*, Chapter 9: Autorské právo. 2nd Edition. Ostrava, CZ: Key Publishing s.r.o., 2010, pp. 213-227. ISBN 978-80-7418-066-8.

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- MacGREGOR PELIKÁNOVÁ, Radka. Komparatistické poznámky k vymezení společných částí budov - Comparative remarks on definition of shared parts of buildings. *Právní fórum*, 2009, 12, 538-543. ISSN 1214-7966.
- MacGREGOR PELIKÁNOVÁ, Radka. *Evropské obchodní soudnictví - European Commercial Judiciary*. 1st Edition. Ostrava, CZ: Key Publishing, 2009. ISBN 978-80-7418-025-5.
- MacGregor Pelikánová, Radka. Jakou definici průmyslového vlastnictví potřebujeme? *Právní fórum*. 2009, 2, 45-57. ISSN 1214-7966.
- SLOVÁKOVÁ, Zuzana, MacGREGOR PELIKÁNOVÁ, Radka. Prescription of claims from the unfair competition. *Právní rozhledy*, 2009, 1, 1-20. ISSN 1210-6410.

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- MacGREGOR PELIKÁNOVÁ, Radka. Promlčení a uznání dluhu - The prescription and acknowledgement of debt. *Právní rozhledy*, 2008, 24, 904-908. ISSN 1210-6410.
- MacGREGOR PELIKÁNOVÁ, Radka. Právní režim jistoty - The legal regime of the security deposit. *Právní fórum*. 2008, 10, 427-9. ISSN 1214-7966.

2004

- MacGREGOR, Radka. Pravda o generických doménových jménech - The truth about generic domain names. *Právní rozhledy*, 2004, 14, 542-545. ISSN 1210-6410.
- MacGREGOR, Radka. Americký koncept akciové společnosti - American concept of the shareholder company. *Právní rozhledy*, 2004, 23, s. 23-30. ISSN 1210-6410.

2003

- REJMAN, Daniel & kol.: *Legal Minimum of Businessman - Czech Trade Review*. Prague, CZ: Czech Trade, 2004. CAMPBELL, Dennis, SCOTT, Fiona, PELIKÁNOVÁ, Radka. *International Protection of Intellectual Property*. Vienna, AT Yorkhill Law Publishing, 2003, 366-386.

2001

- MASTELLONE, Carlo H., PELIKÁNOVÁ, Radka. *Handbook on Cross-Border Industrial Sub-Contracting*. London, UK: International Association of Young Lawyers, Kluwer Law International, 2001, 225-237. ISBN 9041198261, 9789041198266. WoS.

2000

- PELIKÁNOVÁ, Radka & Čermák, Karel. *Právní aspekty doménových jmen*. Praha, CZ: Linde, 2000, 210 s. ISBN 80-7201-245-2.
- PELIKÁNOVÁ, Radka. *Srovnání institutu platebního rozkazu ve vybraných zemích*. Praha, CZ : Linde, 2000, 200 s. ISBN 80-7201-220-7.
- PELIKÁNOVÁ, Radka. European Trademark: Practical Experience. *EMP-Jurisprudence*, 2000, 9(6): 9-15. ISSN 1801-2167.
- PELIKÁNOVÁ, Radka. Trademark's regulation in U.K. and Austria. *EMP-Jurisprudence*. Prague, CZ: Stichtung EMP Utrecht Netherlands, 2000, 9(1): 33-35, ISSN 1801-2167.
- PELIKÁNOVÁ, Radka. The Latest Evolution of Regulation of International Trademarks, European Trademarks and Domain Names. *Průmyslové vlastnictví*, 1999, 11-12, 242-246, ISSN 0862-8726.

1999

- PELIKÁNOVÁ, Radka. Comparison of the Institute of Payment Injunction-Introduction. *EMP-Jurisprudence*. Prague, CZ: Stichtung EMP Utrecht Netherlands, 1999, 7(7): 73-80. ISSN 1801-2167.
- PELIKÁNOVÁ, Radka. Paris Bar Association – Dodržování profesního tajemství - Professional Confidentiality. *Bulletin advokacie*, 1997, 8, p. 55. ISSN 1210-6348.
- PELIKÁNOVÁ, Radka. Francouzské obchodní společnosti. *Bulletin advokacie*, 1997, 5, s. 36, ISSN 1210-6348.

STAYES. RESEARCH AND INVITED LECTURES ABROAD (selected)

Set of invited lectures about the Unitary Patent System, EU law, IP law and values for UIC John Marshall Law School, University of Illinois, Chicago, USA (invited by prof. Michael P.Senk), February 2025.

Set of invited lectures and research activities about the Unitary Patent System, sustainability and intellectual property in the EU at Università degli Studi Roma Tre, Italy – PhD Program “Law & Social Change: The Challenges of Transnational Regulation” – Italian Grant program to support internationalization “Dipartimenti di Eccellenza”(invited by Prof. Fiona Elisabeth MacMillan, Prof. Sergio Ginebri), May - June 2024.

Research and Training at Università degli Studi Roma Tre, Italy – EU Program Erasmus+, Staff Mobility for Training No.: 10/2021 (invited by Prof. Sergio Ginebri), June 2023.

Set of invited lectures and research activities at Johannes Kepler Universität Linz – EU Program Erasmus+ International Mobility of researches from Metropolitní univerzita Praha, Key activity 4, CZ.02.2.69/0.0/0.0/18_053/0017025 (invited by Univ.-Prof. Dr. Franz Leidenmühler), March – May, 2022.

Set of invited lectures for World Intellectual Property Organization (invited by WIPO academy), September 2019.

Set of invited lectures for SRH, Berlin, Germany (invited by Dr. Ece Kolbe), July 2018.

Set of invited lectures for UIC John Marshall Law School, University of Illinois, Chicago, USA (invited by prof. Michael P.Senk and prof. Daryl Lim), March 2017

Research activities at University of Michigan, 2006-2008.

GRANTS

JUST-2021-JTRA InsolEUPro (Proposal number: 101046643) Enhancing proficiency of insolvency practitioners in applying EU law and fostering trust and understanding of European judicial culture via participatory training approach and blended learning (Salvija Muleviciene, Mykolas Romeris University, Lithuania), 2022-2024. Budget: EUR 46 224 from EU + EU 5 136 MUP participation = total EUR 51 360.

GA ČR No. 17-11867S, Prague, Czech Republic - Comparison of the interaction between the law against unfair competition and IP law, and its consequences in the central European context. Principal investigator, 2017-2019. Budget: CZK 1 384 000.

GA ČR No. 13-02203S, Prague, Czech Republic - Domain Names and their significance for Business. Principal investigator, 2013-2015. Budget: CZK 1 394 993.

PROFESSIONAL ORGANIZATION MEMBERSHIPS (selected)

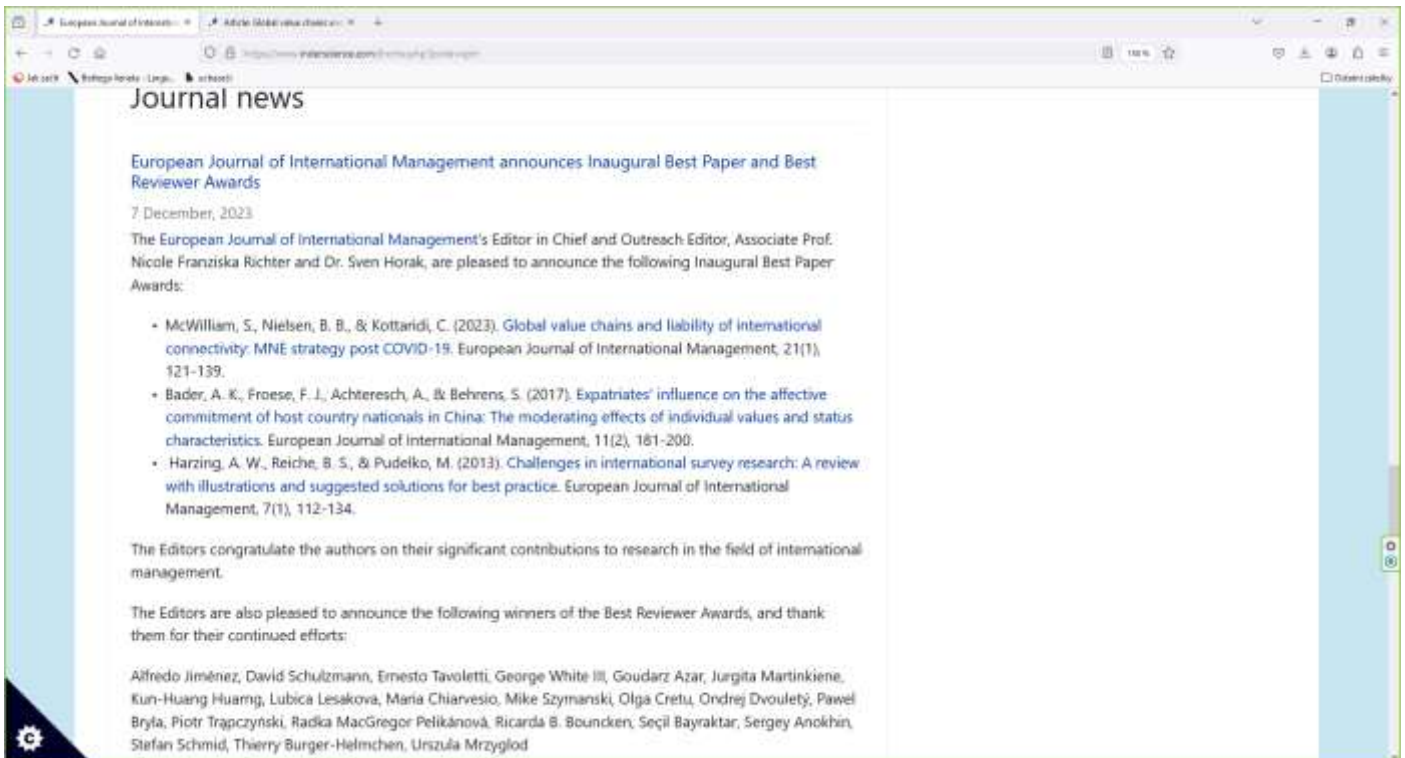
Member, Czech State Bar, Prague, Czech Republic

Member, Jednota Českých Právníků, Prague, Czech Republic

Member, State Bar of Michigan, USA

AWARDS

EJIM's Editors Inaugural Best Reviewer Award for 2021-2023, granted on 20th December 2023 by Darren Simpson, see <https://www.inderscience.com/jhome.php?jcode=ejim>



EDITORIAL, ACADEMIC, AND PROFESSIONAL BOARD MEMBERSHIP (selected)

Ad Alta - Journal of Interdisciplinary Research, ISSN 1804-7890, 2464-6733, Editorial board member, 2017 - present. <https://www.magnanimitas.cz/editorial-board>

AWILC (Academic Writing and Information Literacy Committee) at Anglo-American University, 2018 - present.

Business Ethics and Leadership, ISSN (print) – 2520-6761 ISSN (online) – 2520-6311 (Tetyana Vasylieva, Editor-in-Chief, bel_mngeditor@ar-and-p.de, <https://armgpublishing.com/journals/bel/>), Editorial board member, 2024-present.

Ekonomia i Prawo. Economics and Law, ISSN 1898-2255, ISSN 2392-1625 (Dr. Ilona Pietryka, ilonapietryka@umk.pl), Peer-Reviewer, 2019 - present.

Engineering Economics, ISSN 1392-2785, ISSN 2029-5839, IF = 0.875, *Lithuania* – (Prof. dr. Bronius Neverauskas, bronius.neverauskas@ktu.lt), Peer-Reviewer, 2019 - present.

Equilibrium – Quarterly Journal of Economics and Economic Policy, ISSN 1689-765X, 2353-3293, DOI: 10.24136 (Adam P. Balcerzak) - Editorial board member - Subject Editor: international economics and EU integration, 2019 - present.

European Journal of International Management, ISSN 1751-6765, ISSN 1751-6757, Editorial and Review Board member (Prof. Ilan Alon, ilan.alon@uia.no, prof. Włodzimierz Sroka, wsroka@wsb.edu.pl, prof. Nicole Franziska Richter and Darren Simpson, informationadministrator1@inderscience.com) <https://www.inderscience.com/jhome.php?jcode=ejim>, 2020 – present (Best Reviewer Award granted on 20th December 2023)

Forum Scientiae Oeconomia, ISSN 2300-5947 (Prof. Włodzimierz Sroka, Włodzimierz Sroka, wsroka@wsb.edu.pl), Peer-Reviewer, 2019 - present

International Entrepreneurship Review (IER), ISSN 2543-537X, e-ISSN 2543-4934 (Prof. Krzysztof Wach, Prof. Adam Balcerzak, pm@uek.krakow.pl), Peer-Reviewer (rmacgregorpelikanova/Y5np4eNn), 2023- present.

Journal of Entrepreneurship, Management and Innovation (JEMI), ISSN 2299-7326, ISSN 2299-7075 (Ana Ujwary-Gil, ujwary@inepan.pl), Peer-Reviewer, 2019 - present.

Journal of Risk and Financial Management (JRFM), ISSN 1911-8074 (William Wang, william.wang@mdpi.com, jrfm@mdpi.com), Review Board member, 2021-present.

Institute of Economic Research, Olsztyn, Poland (<http://economic-research.pl>) - Experts Council member, 2020 – present.

Journal on Legal and Economic Issues of Central Europe, ISSN 2043-085X, Editorial board member, 2010 - present.

MUP Academic Committee of the Institute for the legal protection of Industrial Property of the Metropolitní univerzita Praha (Vědecká rada Ústavu právní ochrany průmyslového vlastnictví MUP), *Prague, Czech Republic* – Committee member, 2011 - present.

MUP Department Committee for Ph.D. Study in International and regional relations in the industrial property of Metropolitní univerzita Praha (Oborová rada doktorského studia v oboru Mezinárodní a regionální vztahy v průmyslovém vlastnictví MUP), *Prague, Czech Republic* – Committee member, 2011- present.

MUP Press Publishing House - Scientific editorial committee (Vydavatelství MUP Press - Vědecká redakce), *Prague, Czech Republic* – Committee member, 2020- present.

Právo, Ekonomika, Management, ISSN 1804-3550, Editorial board member, 2012 - present.

Sustainability, ISSN 2071-1050, IF = 2.509, Topic Editor – Member of the Editorial Board and of Sustainability's Topic Board and of Topical Advisory Panel https://www.mdpi.com/journal/sustainability/topic_editors and Peer-Reviewer, <https://www.mdpi.com/journal/sustainability>, 2019 – present.

PEER-REVIEWS (at least three completed peer review for each indicated journal)

- Acta academica karviniensia
- BPR Edition - Business, Management and Economics
- Central European Business Review
- Central European Economic Journal
- Cleaner and Responsible Consumption
- Danube
- European Journal of International Management
- Ekonomia i Prawo
- Energie
- Engineering Economics
- Entrepreneurship Sustainability
- Folia Oeconomica Stetinensia
- Forum Scientiae Oeconomia
- IGI Edition
- Journal of Entrepreneurship, Management and Innovation
- Journal of Cleaner Production
- Journal of Infrastructure, Policy and Development
- Springer – Law Edition
- Sustainability

ADDITIONAL SKILLS

- Proficient in Word, Outlook, Excel, Power-Point and Prezi.
- Experienced in advanced Internet searches, ASPI, database management and in filing and referencing systems.

References, writing samples, and copies of extracts from publications available upon request.