

SUMMARY

Twenty years of experience as an intellectual property (“IP”) expert and attorney, ten years of business management experience, and more than seven years of experience as an academic lecturer and senior researcher. A strong legal, business management and economic academic background from the Czech Republic, Germany, France and the United States, with a prolific publishing history. Licensed to practice in the Czech Republic and in Michigan. More than eight years of contract and knowledge management, and publishing experience as well as experience with business and project management, including cross-border and international projects. Twelve years as a full-time college lecturer and an organizer and presenter at seminars and conferences on various legal, business management and economic topics. Six years of involvement in public management and administration. Five years of direct involvement in information system(s)/information technology(ies) (“IS/IT”), and of managerial experience in the medical/pharmaceutical domain and the financial sector. Two years experience as an American Government employee in the field of human health. A proven ability to teach and to provide legal services, business management and economic advice, create an IT platform (sustain.cz), follow directions, work independently, use of Six Sigma and TQM, and to complete projects on schedule. A team player proactively coordinating with colleagues, able to take initiative as appropriate.

Areas of concentration:

- Problem solver, able to start new projects and carry them through to completion.
- Ability to use interdisciplinary and comparative approaches and liaise practice with academia.
- Wide range of expertise and experience (IS/IT, e-business, Continental and Common law, contracts, litigation, IP).
- Flexibility and readiness to approach issues from various perspectives (legal, economic, etc.).
- Faculty to recognize potential and assist with the growth of business.
- Ability to prioritize and effectively address competing demands in a stressful environment.
- Quick learner and well-organized with a capacity to handle complex matters.
- Coordinator and facilitator regarding multi-cultural challenges.
- Demonstrated ability to build long-term relationships with clients and colleagues.

Double Citizenship: Czech Republic and USA.

Languages:

- Native: Czech.
- Quasi-Native: English (TOEFL in 12/2000, Cambridge ESOL-CAE C1 in 3/2009, City Guilds C2 in 6/2009).
- Fluent: German (Goethe-Zertifikat C1 in 6/2009) and French.
- Notion: Russian, Italian, and Latin-Law and Medical Terminology (University of Michigan test)

PROFESSIONAL EXPERIENCE

Academic lecturer and researcher, 9/2011 – present **Metropolitní univerzita Praha, University of New York in Prague, BIBS, Anglo-American University, Česká zemědělská univerzita, Prague, Czech Republic**

Performed academic and research tasks involving the law, business management and economic interdisciplinary study and industrial property.

- Taught classes in English and Czech – International Business, Competition, Antitrust law, Integration, IP law, Business contracts, -Common law reasoning and institutions, Legal regulation of integration, EU law, EU judicature and case law, Strategic management, Knowledge management, Legal aspect of managing IS-IT, etc.
- Authored book chapters, published articles, organized lectures, lectured, and gave public speeches.
- Participated in and with various grants and projects.
- Provided advising and consulting to business, managed contract portfolios.
- Supervised Bc., Master, Ph.Dr. and Ph.D. theses and diploma works, prepared supervisor and opponent statements.

IS/IT, IP and legal expert, 11/2014 – present Ministry of Agriculture of the Czech Republic, Prague, Czech Republic

Performed high quality legal and strategic services, especially related to the intellectual property portfolio and IS/IT

- Resolved a myriad of IS/IT, IP, logistic and legal strategic issues and offered recommendations for improvement.
- Provided various legal and business manager services and advice on divergent public management and administration, as well as intellectual property, issues, such as IP strategies and trademark registration/litigation.
- Drafted memoranda, contracts and other legal documents.

Senior Manager supporting the CEE General Counsel, 10/2010 – 3/2011

PricewaterhouseCoopers Česká Republika, s.r.o., Prague, Czech Republic

Principally provided support to national and international PwC projects and internal operations involving commercial, civil, employment, data protection and intellectual property law.

- Worked as a liaison between the CEE region and the Czech PwC and the local practice in general (marketing, client service, finances, internal, etc.).
- Provided various legal services and advice on divergent legal and business issues to the Czech PwC.
- Co-operated with a plentitude of national and international teams working on various law and business projects.

Attorney providing In-House lawyer and PSL services, 04/2008 – 9/2010, Praha, Czech Republic

Areas of practice included civil, commercial, corporate, IP, financial and Bank law, European and international law.

- Provided In-House support for financial (bank) and IT institutions and Professional Support Lawyer services.
- Negotiated, drafted and reviewed documents, submissions, analysis, and other materials; managed contracts.
- Authored book chapters, published articles, organized lectures, lectured, and gave public speeches.
- Taught LL.M. classes on the topic of Commercial Jurisprudence of the E.U. and of Strategic Management.

Research Assistant Senior, 04/2006 – 04/2008

US Veterans Administration and University of Michigan, Ann Arbor, Michigan

- Provided a high standard of administrative and research support to lead scientists and physicians.
- Assisted with knowledge management, development and maintenance of databases, and grant applications.
- Liaised with internal and external parties; reconciled P-Cards and used M-Pathways (accounting systems).

Attorney, 07/2004 – 10/2005

Edmund Maciorowski, PC, Bloomfield Hills, Michigan

Areas of practice included litigation, customs law, export and import law.

- Prepared submissions and documents to be filed with courts, government agencies, and other entities.
- Advised clients on a wide variety of legal matters pertaining to export and import law (ERA, etc.).
- Maintained the currency and relevance of the firm's library. Published articles and lectured.

Attorney (In-House lawyer), 02/2002 – 08/2002

Goldman Sachs – Demac, Prague, Czech Republic

Areas of practice included corporate and finance law, bankruptcy.

- Provided In-House lawyer support to a mid-size institution; supervised and managed staff of four employees
- Advised on various investment, financial, debt collection, bankruptcy, and related legal issues.

Attorney, 07/1998 – 08/2001

Cermak Horejs Vrba, PC, Prague, Czech Republic

Areas of practice included intellectual property, antitrust law, arbitration, and commercial law.

- Provided a high-quality support to top clients (Budějovický Budvar, Pfizer, Bayer, Kraft Foods, Calvin Klein, Wendys) with respect to unfair competition, antitrust, and intellectual property matters.
- Registered intellectual property rights and litigated intellectual property claims.
- Created, developed, and led the Domain Names Department to reconcile international conflicts with Internet sites.
- Authored and published books and articles, lectured, and gave public speeches.

Trainee Solicitor (koncipient), 09/1995 – 06/1998

Gide Loyerette Nouel and Sodomka & Souček, Prague, Czech Republic

Areas of practice included commercial, corporate, real estate, and intellectual property law.

- Drafted correspondence, contracts and legal documents to be filed with courts and agencies.
- Represented major clients, including Pechiney, in court and before state and public agencies.
- Published articles.

EDUCATION

MBA, National American University, *USA*, in cooperation with the University of New York, *Prague*
2010 – M.B.A.

Accounting Certificate, Washtenaw Community College, *Ypsilanti, Michigan, USA*
2008 – Accounting Certificate

LL.M., Wayne State University School of Law, *Detroit, Michigan, USA*
2003 - LL.M. in Corporate and Finance Law

Ph.D., Charles University School of Law, *Prague, Czech Republic*,
2000 - Doctorate degree in Civil and Commercial Law

Mgr., Charles University School of Law, *Prague, Czech Republic*,
1995 - Magister of Law (J.D. equivalent)

Licence, Université Paris XIII-Nord Villetaneuse, *Paris, France*,
1994 - Bachelor's degree in Law

TEACHING AND LECTURING (selected)

- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: International law, 2018 - present.
- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: Business law and Commercial law, 2016 - present.
- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: Competition, 2012 - present.
- Metropolitní Univerzita Praha, *Praha* – Ph.D. Program: European Integration and EU law, 2011 - 2018.
- Metropolitní Univerzita Praha, *Praha* – Bc. Mgr. Program: Intellectual property law, 2011 - present.
- Anglo-American University, *Prague* – LL.B. Program: UK Legal System and Method, 2016 - present.
- Anglo-American University, *Prague* – LL.B. Program: Intellectual property law, 2013 - present.
- Anglo-American University, *Prague* – LL.B. Program: Common Law Reasoning and Institutions, 2011-present.
- Anglo-American University, *Prague* – B.A. Program: Law of Business Contracts, 2011 - present.
- Anglo-American University, *Prague* – B.A. Program: Business Law, 2016 - present.
- Anglo-American University, *Prague* – B.A. Program: Introduction to Law for Business, 2011 -present.
- Česká zemědělská univerzita, PEF, *Praha* – Ing. Program: Corporation and Contracts law, 2013 - 2015.
- Česká zemědělská univerzita, PEF, *Praha* – Ing. Program: International Integration, 2012 - 2015.
- Česká zemědělská univerzita, PEF, *Praha* – Ing. Program: EU Integration, 2012 - 2015.
- B.I.B.S., *Brno* – LL.M. Program: Legal aspects of managing Information systems and IT, 2013 - 2018.
- B.I.B.S., *Brno* – Bc. Program: Business law - corporate and contracts, 2012 - 2018.
- B.I.B.S., *Brno* – LL.M. Program: European Commercial Judicature and Case-Law, 2008 - 2018.
- B.I.B.S., *Brno* – LL.M. Program: Strategic Management, 2008 - 2018.
- Sekurkon, *Prague*: Legal regime of domain names, 2000.

PUBLICATIONS

Top recent monographs (B)

- MacGREGOR PELIKÁNOVÁ, Radka. *Corporate Social Responsibility for fair commercial practices and intellectual property – real potential?* Olsztyn, PL: Institute of Economic Research, 2019, 153 p. ISBN 978-83-65605-15-3. DOI: 10.24136/eep.mon.2019.1. Available at <http://economic-research.pl/Books/index.php/eep/catalog/book/58>.
- MacGREGOR PELIKÁNOVÁ, Radka. *The European drive for fair competition - nature and impact of the harmonized protection against unfair commercial practices*. Ostrava: Key Publishing and Praha: MUP Press, 2018, 138 p. ISBN 978-80-7638-001-1.

Top recent chapters in monographs (C)

- MacGREGOR PELIKÁNOVÁ, Radka. Harmonised Protection of Consumer Behaviour: The Holistic Comparative Message About Its Effectiveness and Efficiency from Legislative and Judicial Perspectives. In Sroka, W. (Ed.). *Perspectives on Consumer Behaviour -Theoretical Aspects and Practical Applications*. Springer, 2020, 53-71 of 338. ISBN 978-3-030-47379-2. <https://www.springer.com/gp/book/9783030473792>. Submitted to WoS/ accepted to Scopus.
- MacGREGOR PELIKÁNOVÁ, Radka. Chapter 18: Czech Republic IN: Küllezi, Pranvera, Kilpatrick, Bruce, Kobel, Pierre, (Eds.). *Liability for Antitrust Law Infringements & Protection of IP Rights in Distribution*. LIDC. Springer, 2019, 417-431 of 573 p. ISBN 978-3-030-17549-8. <https://doi.org/10.1007/978-3-030-17550-4> WoS/ Scopus.

Top recent Web of Science contributions (J_{WoS})

- MacGREGOR PELIKÁNOVÁ, Radka, & SANI, Margharetta (2023). Luxury, Slow and Fast Fashion – A Case study on the (Un)sustainable Creating of Shared Values. *Equilibrium. Quarterly Journal of Economics and Economic Policy*, 18(3), 813-851. <https://doi.org/10.24136/eq.2023.026> MUP Internal Grant 100-2(2023). WoS Q1 IF 5.7
- MacGREGOR PELIKÁNOVÁ, Radka, MacGREGOR Robert K., & ČERNEK, Martin (2021). New trends in codes of ethics: Czech business ethics preferences by the dawn of COVID-19. *Oeconomia Copernicana*, 12(4), 973–1009. <https://doi.org/10.24136/oc.2021.032> MUP Internal Grant 87-02. WoS, IF 4.274 Q1.
- MacGREGOR PELIKÁNOVÁ, Radka & MacGREGOR, Robert Kenyon (2020). The EU puzzling CSR regime and the confused perception by ambassadors of luxury fashion businesses: A case study from Pařížská. *Central European Business Review*, 9(3): 74-108. <https://doi.org/10.18267/j.cebr.240> WoS/ Scopus Q3.
- MacGREGOR PELIKÁNOVÁ, Radka. R&D expenditure and innovation in the EU and selected member states. *JEMI – Journal of Entrepreneurship, Management and Innovation*, 2019, 15(1):13-33. <https://doi.org/10.7341/20191511> WoS.
- MacGREGOR PELIKÁNOVÁ, Radka (2019). Harmonization of the protection against misleading commercial practices: ongoing divergences in Central European countries. *Oeconomia Copernicana*, 10(2), 239–252. <https://doi.org/10.24136/oc.2019.012> WoS - IF = 2.128.

Top recent Scopus contributions (J_{Scopus})

- MALÝ Michal, CVIK Eva Daniela, & MacGREGOR PELIKÁNOVÁ (2023). EU Sanctions Against the Russian Federation and Their Implications for the Foreign Trade of the Czech Republic. *AGRIS on-line Papers in Economics and Informatics*, 15(3): 119-130. <https://doi.org/10.7160/aol.2023.150310> CZU. Scopus Q2.
- BALCERZAK, Adam, MacGREGOR, Robert K., MacGREGOR PELIKÁNOVÁ, Radka, ROGALSKA, Elżbieta, & SZOSTEK, Dawid (2023). The EU regulation of sustainable investment: The end of sustainability trade-offs?. *Entrepreneurial Business and Economics Review*, 11(1): 199-212. <https://doi.org/10.15678/EBER.2023.110111> MUP Internal Grant 100-2(2023). Scopus
- MacGREGOR, Robert K., SROKA, Włodzimierz & MacGREGOR PELIKÁNOVÁ, Radka (2020). The CSR Perception of Front-line Employees of Luxury Fashion Businesses: Fun or Free for Sustainability? *Organizacija*, 53(3): 198-211. <https://doi.org/10.2478/orga-2020-0013> Affiliation MUP. 74-02. Scopus Q3.
- MacGREGOR PELIKÁNOVÁ, CVIK, Eva Daniela & MacGREGOR Robert. Qualified Electronic Signature – eIDAS Striking Czech public Sector Bodies. *Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis*, 2019, 67(6): 1551-1560. <https://doi.org/10.11118/actaun201967061551> Scopus Q3.
- CVIK, Eva Daniela, MacGREGOR PELIKÁNOVÁ, Radka (2019). The (Mis)compliance of objectives of new CAP – Legislative, Academic and General Public Perspectives. *European Countryside*, 11(1): 143-161. <https://doi.org/10.2478/euco-2019-0009> WoS/ Scopus Q2.

ALL PUBLICATIONS

2024

- MacGREGOR PELIKÁNOVÁ, Radka (2024). EU legislative proposals to involve customers in the greening of the economy. *The Lawyer Quarterly*, 2, 218-235. <https://tlq.ilaw.cas.cz/index.php/tlq/article/view/597> UNYP. *Scopus*.
- HÁLA, Martin, MacGREGOR PELIKÁNOVÁ, Radka, & RUBÁČEK, Filip (2024). Negative Determinants of CSR Support by Generation Z in Central Europe - Infodemic's Gender-Sensitive Impacts in a 'COVID-19' Era *Central European Business Review*, 13(2), 1-26. <https://doi.org/10.18267/j.cebr.344> MUP Internal Grant 100-2(2023). *Scopus Q3*
- MacGREGOR PELIKÁNOVÁ, Radka, SANI, Margherita, & RUBÁČEK, Filip (2024). Sustainable And Responsible Creation Of Shared Values In The Fast Fashion Industry – I Will Believe It When I See It. *Visions for Sustainability*, 21, 8873, 1-29. <https://doi.org/10.13135/2384-8677/8873> MUP Internal Grant 100-2(2023). *Scopus*.
- MacGREGOR PELIKÁNOVÁ, Radka (2024). Chapter 5. Sustainability and Competition Law in Czech Republic (61-72). IN Këllezi et al. (eds.). *Sustainability Objectives in Competition and Intellectual Property Law*, LIDC Contributions on Antitrust Law, Intellectual Property and Unfair Competition. Springer. https://doi.org/10.1007/978-3-031-44869-0_561. MUP Internal Grant. ? *Scopus* ?

2023

- MacGREGOR PELIKÁNOVÁ, Radka, & BENEŠ, Marek (2023). A Turbulent Pathway to Uniform Patent Protection in the EU. *Roma Tre Law Review*, 2, 39-60. <https://romatrepress.uniroma3.it/libro/roma-tre-lawreview-02-2023/> MUP Internal Grant 100-2(2023).
- RUBÁČEK, Filip, MacGREGOR PELIKÁNOVÁ, Radka & MacGREGOR, Robert Kenyon (2023). The sustainability of ESAs triumvirate for sustainability-related disclosures in the financial sector – all for one and one for all. *Acta Universitatis Lodzianis. Folia Iuridica* 105, 123-143. <https://doi.org/10.18778/0208-6069.105.08> MUP Internal Grant 87-02(2022). *Scopus*.
- MacGREGOR, Robert K., MacGREGOR PELIKÁNOVÁ, Radka, & RUBÁČEK, Filip (2023). EU Policies and law to stimulate SDGs Embrace – Appreciated by responsible consumers but not by businesses In: Blaščíková, M., Bouchal, T., Fabíková, L. (eds.). Proceedings of the International Scientific Conference ECONOMIC POLICY. Ostrava: Vysoká škola PRIGO, 2023, pp. 173-187. ISSN 2788-2012; e-ISSN 2788-2020; ISBN 978-80-87291-34-4. MUP Internal Grant 100-2(2023).
- MacGREGOR PELIKÁNOVÁ, Radka (2023). Accounting Science's Historical Development and Its Role in Social Science & Accounting Theories and Their Application in Accounting Sciences. In: Kniňová, Ladislava (Ed.) *Applying Interdisciplinarity to Globalization, Management, Marketing, and Accountancy Science*. IGI Global, pp. 333. DOI: <https://doi.org/10.4018/978-1-7998-8669-3.ch009> & <https://doi.org/10.4018/978-1-7998-8669-3.ch010> ISBN 9781799886693. Available from <https://www.igi-global.com/book/applying-interdisciplinarity-globalization-management-marketing/272220#description>. UNYP. *Scopus*.
- MacGREGOR PELIKÁNOVÁ, Radka, & SANI, Margherita (2023). Luxury, Slow and Fast Fashion – A Case study on the (Un)sustainable Creating of Shared Values. *Equilibrium. Quarterly Journal of Economics and Economic Policy*, 18(3), 813-851. <https://doi.org/10.24136/eq.2023.026> MUP Internal Grant 100-2(2023). *WoS Q1 IF 5.7*
- MacGREGOR PELIKÁNOVÁ, Radka, & ZAVŘELOVÁ, Veronika (2023). Values Endorsed by Top Responsible Large Czech Companies – Existent and Inconsistent? Proceedings of the 16th International Conference: Liberec Economic Forum, Liberec, September 5-6, 2023. <https://doi.org/10.15240/tul/009/lef-2023-22> UNYP. *WoS??*
- MALÝ Michal, CVIK Eva Daniela, & MacGREGOR PELIKÁNOVÁ (2023). EU Sanctions Against the Russian Federation and Their Implications for the Foreign Trade of the Czech Republic. *AGRIS on-line Papers in Economics and Informatics*, 15(3): 119-130. <https://doi.org/10.7160/aol.2023.150310> CZU. *Scopus Q2*.
- BALCERZAK, Adam, MacGREGOR, Robert K., MacGREGOR PELIKÁNOVÁ, Radka, ROGALSKA, Elżbieta, & SZOSTEK, Dawid (2023). The EU regulation of sustainable investment: The end of sustainability trade-offs?. *Entrepreneurial Business and Economics Review*, 11(1): 199-212. <https://doi.org/10.15678/EBER.2023.110111> MUP Internal Grant 100-2(2023). *Scopus*.

2022

- HÁLA, Martin, MacGREGOR, Robert K., & MacGREGOR PELIKÁNOVÁ, Radka (2022). CSR as the glue of EU ambitions and Generation Z commitment. In: STANÍČKOVÁ, Michaela, & MELECKÝ, Lukáš. 6th *International Conference on European Integration 2022*, May 19-20, 2022, Ostrava CZ, pp. 72-183 of 820. ISBN 978-80-248-4604-0. DOI: 10.31490/9788024846057. MUP Internal Grant 87-02 (2022). ??? WoS ???
- MacGREGOR PELIKÁNOVÁ, Radka (2022). EU Legislation on Sustainability Disclosures – From a Vague General Declaration to a Sectorial Duty. In LÖSTER, Tomáš, PAVELKA, Tomáš (Eds.). *Conference Proceedings. The 16th International Days of Statistics and Economics*, September 8-10, 2022, Prague, CZ, pp. 619-319-328 of 607. ISBN 978-80-87990-29-2. MUP Internal Grant 87-02 (2022). ??? WoS ???
- KAŠNÝ, Jiří, & MacGREGOR PELIKÁNOVÁ, Radka (2022). Codes of Ethics For Accountants – Preferences And Trends Implied By A Century-Long Practice In Jindřichovská, I., & Muir, D. (Eds.). *The 10th International Scientific Conference IFRS: Global Rules and Local Use – Beyond the Numbers*, October 6–7, 2022, Prague (p. 174-192 of 375). AAU ?? WoS ??
- MacGREGOR PELIKÁNOVÁ, Radka (2022). From the paradigm of responsibility for sustainability to the EU law on Corporate social responsibility In Polcyn, J. (Ed.). *Proceedings of the 2022 IX International Scientific Conference Determinants of Regional Development*, No. 3, Pila 27-28 October 2022, p. 96-116 of 332. DOI: 10.14595/CP/03/008. Available at <http://web.pwsz.pila.pl/~pes/index.php/proceedings/article/view/233/194> MUP Internal Grant 87-02. ? WoS?
- SZOSTEK, Dawid, BALCERZAK, Adam P., ROGALSKA, Elzbieta N., & MacGREGOR PELIKÁNOVÁ, Radka (2022). Personality traits and counterproductive work behaviors: the moderating role of demographic characteristics. *Economics & Sociology*, 2022, 15(4): 231-263. <https://doi.org/10.14254./2071-789X.2022/15-4/12> https://www.economics-sociology.eu/?936,en_personality-traits-and-counterproductive-work-behaviors-the-moderating-role-of-demographic-characteristics. MUP Int. MUP Internal Grant 87-02. Scopus.
- MacGREGOR PELIKÁNOVÁ, Radka, & RUBÁČEK, Filip (2022). Taxonomy for transparency in non-financial statements – clear duty with unclear sanction. *Danube*, 13(3): 173-195. <https://doi.org/10.2478/danb-2022-0011> MUP Internal Grant 87-02. Scopus.
- HÁLA, Martin, CVIK, Eva Daniela & MacGREGOR PELIKÁNOVÁ, Radka (2022). Logistic Regression of Czech Luxury Fashion Purchasing Habits During the Covid-19 Pandemic – Old for Loyalty and Young for Sustainability? *Folia Oeconomica Stetinensia*, 22(1): 85-110. <https://doi.org/10.2478/fofi-2022-0005> & <https://sciendo.com/pl/article/10.2478/fofi-2022-0005>. MUP Internal Grant 87-02. Scopus.

2021

- MacGREGOR PELIKÁNOVÁ, Radka, RUBÁČEK, Filip & MacGREGOR, Robert K. (2021). Comparison Of Results Of Various Methods Assessing Internal CSR Information In the COVID Era. In LÖSTER, Tomáš, PAVELKA, Tomáš (Eds.). *Conference Proceedings. The 15th International Days of Statistics and Economics*, September 9-11, 2021, Prague, CZ, pp. 619-629 of 1247. ISBN 978-80-87990-25-4. MUP Internal Grant 87-02 (2021).
- MacGREGOR PELIKÁNOVÁ, Radka & RUBÁČEK, Filip (2021). Unofficial CSR Reporting by Top Czech Companies – A Website Case Study. In: Antlová, K., Semerádová, T. (Ed.). *Proceedings of the 15th International Conference Liberec Economic Forum*, 2021, 469-478. ISBN 978-80-7494-578-6. MUP Internal Grant 87-02.
- RUBÁČEK, Filip, & MacGREGOR PELIKÁNOVÁ, Radka (2021). GDP Growth, R&D Expenditure and Covid – Sustainable Message Revealed by the Synthesis of Three Indicators in the Covid-19 Era In: Kotlánová, Eva (Ed.), *Proceedings of International Scientific Conference – Economic and Societal Challenges of the European Economy (COVID and Post-COVID Period)*, September 15-16, 2021, Petrovice u Karviné, pp. 145-155 of 203. ISBN 978-80-7510-488-5. MUP Internal Grant 87-02. ??? WoS ???
- MacGREGOR PELIKÁNOVÁ, Radka (2021). From Three Priorities To Six Ambitions – The (Un)Sustainable Sustainability Policies Of Eu Commission In The COVID ERA. In: Nálepková, V., Pavlorková, M. (Ed.). *Proceedings of the International Scientific Conference ECONOMIC AND SOCIAL POLICY*. Ostrava: Vysoká škola PRIGO, 2021, pp. 271-281 of 551. ISBN 978-80-87291-29-0. MUP Internal Grant 87-02. ??? WoS ???
- MacGREGOR PELIKÁNOVÁ, Radka (2021). Internal Website Presentation Of Czech Luxury Fashion Businesses In The Covid-19 Era. *Marketing and Management of Innovations*, 3, 211-222. <https://doi.org/10.21272/mmi.2021.3-18> MUP Internal Grant 87-02. WoS.
- MacGREGOR PELIKÁNOVÁ, Radka (2021). The Impact of the COVID-19 Crisis as a Challenge for the Czech Luxury Fashion Industry In: Ujwary-Gill, Anna & Godlewska-Dzioboń, B. *Challenges in Economic Policy, Business and Management in the COVID-19 Era*. Warsaw, Poland : Institute of Economics, Polish Academy of Sciences, 2021, pp. 61-78 of 268. ISBN 978-83-61597-80-3. Available at https://konferencja.jemi.edu.pl/files/MONOGRAFIA_2021.pdf. MUP Internal Grant 87-02
- MacGREGOR PELIKÁNOVÁ, Radka (2021). European Union policy for sustainable development – foundation, perspectives and results during the COVID-19 pandemic. In Polcyn, J. (Ed.). *Conference Proceedings - VIII International Scientific Conference Determinants of Regional Development*, Pila, Poland, October 21-22, 2021, 2, 23-36 of 592. ISBN 978-83-62617-95-1. DOI: 10.14595/CP/02/002. Available at <http://web.pwsz.pila.pl/~pes/index.php/proceedings/issue/view/10> . MUP Internal Grant 87-02. ??? WoS ???
- MacGREGOR PELIKÁNOVÁ, Radka, MacGREGOR Robert K. & ČERNEK, Martin (2021). New trends in codes of ethics: Czech business ethics preferences by the dawn of COVID-19. *Oeconomia Copernicana*, 12(4), 973–1009 MUP Internal Grant 87-02. WoS, IF 4.274 Q1.
- RUBÁČEK, Filip & MacGREGOR PELIKÁNOVÁ, Radka (2021). Vizualized Dichotomy Of Official And Unofficial CSR Reporting By Top Czech Companies In The Covid-19 Era. In Jindřichovská, I. & Muir, D. (Eds.). *The 9th International Scientific Conference – IFRS: Global Rules & Local Use – Beyond the Numbers*. Prague, CZ, October 7-8, 2021, 63-71 of 244. ISBN 978-80-7638-027-1. Available at <https://www.mup.cz/data/files/IFRS2021-sbornik.pdf> MUP Internal Grant 87-02. WoS???
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- MacGREGOR PELIKÁNOVÁ, Radka. Právní režim jistoty - The legal regime of the security deposit. *Právní fórum*. 2008, 10, 427-9. ISSN 1214-7966.

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- MacGREGOR, Radka. Pravda o generických doménových jménech - The truth about generic domain names. *Právní rozhledy*, 2004, 14, 542-545. ISSN 1210-6410.
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- PELIKÁNOVÁ, Radka. *Srovnání institutu platebního rozkazu ve vybraných zemích*. Praha, CZ : Linde, 2000, 200 s. ISBN 80-7201-220-7.
- PELIKÁNOVÁ, Radka. European Trademark: Practical Experience. *EMP-Jurisprudence*, 2000, 9(6): 9-15. ISSN 1801-2167.
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- PELIKÁNOVÁ, Radka. The Latest Evolution of Regulation of International Trademarks, European Trademarks and Domain Names. *Průmyslové vlastnictví*, 1999, 11-12, 242-246, ISSN 0862-8726.

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- PELIKÁNOVÁ, Radka. Comparison of the Institute of Payment Injunction-Introduction. *EMP-Jurisprudence*. Prague, CZ: Stichtung EMP Utrecht Netherlands, 1999, 7(7): 73-80. ISSN 1801-2167.
- PELIKÁNOVÁ, Radka. Paris Bar Association – Dodržování profesního tajemství - Professional Confidentiality. *Bulletin advokacie*, 1997, 8, p. 55. ISSN 1210-6348.
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STAYES. RESEARCH AND INVITED LECTURES ABROAD (selected)

Set of invited lectures and research activities at Università degli Studi Roma Tre, Italy – PhD Program “Law & Social Change: The Challenges of Transnational Regulation” – Italian Grant program to support internationalization “Dipartimenti di Eccellenza”(invited by Prof. Fiona Elisabeth MacMillan, Prof. Sergio Ginebri), May - June 2024.

Research and Training at Università degli Studi Roma Tre, Italy – EU Program Erasmus+, Staff Mobility for Training No.: 10/2021 (invited by Prof. Sergio Ginebri), June 2023.

Set of invited lectures and research activities at Johannes Kepler Universität Linz – EU Program Erasmus+ International Mobility of researches from Metropolitní univerzita Praha, Key activity 4, CZ.02.2.69/0.0/0.0/18_053/0017025 (invited by Univ.-Prof. Dr. Franz Leidenmühler), March – May, 2022.

Set of invited lectures for World Intellectual Property Organization (invited by WIPO academy), September 2019.

Set of invited lectures for SRH, Berlin, Germany (invited by Dr. Ece Kolbe), July 2018.

Set of invited lectures for UIC John Marshall Law School, University of Illinois, Chicago, USA (invited by prof. Michael P.Senk and prof. Daryl Lim), March 2017

Research activities at University of Michigan, 2006-2008.

GRANTS

JUST-2021-JTRA InsoleUPro (Proposal number: 101046643) Enhancing proficiency of insolvency practitioners in applying EU law and fostering trust and understanding of European judicial culture via participatory training approach and blended learning (Salvija Muleviciene, Mykolas Romeris University, Lithuania), 2022-2024. Budget: EUR 46 224 from EU + EU 5 136 MUP participation = total EUR 51 360.

GA ČR No. 17-11867S, Prague, Czech Republic - Comparison of the interaction between the law against unfair competition and IP law, and its consequences in the central European context. Principal investigator, 2017-2019. Budget: CZK 1 384 000.

GA ČR No. 13-02203S, Prague, Czech Republic - Domain Names and their significance for Business. Principal investigator, 2013-2015. Budget: CZK 1 394 993.

PROFESSIONAL ORGANIZATION MEMBERSHIPS (selected)

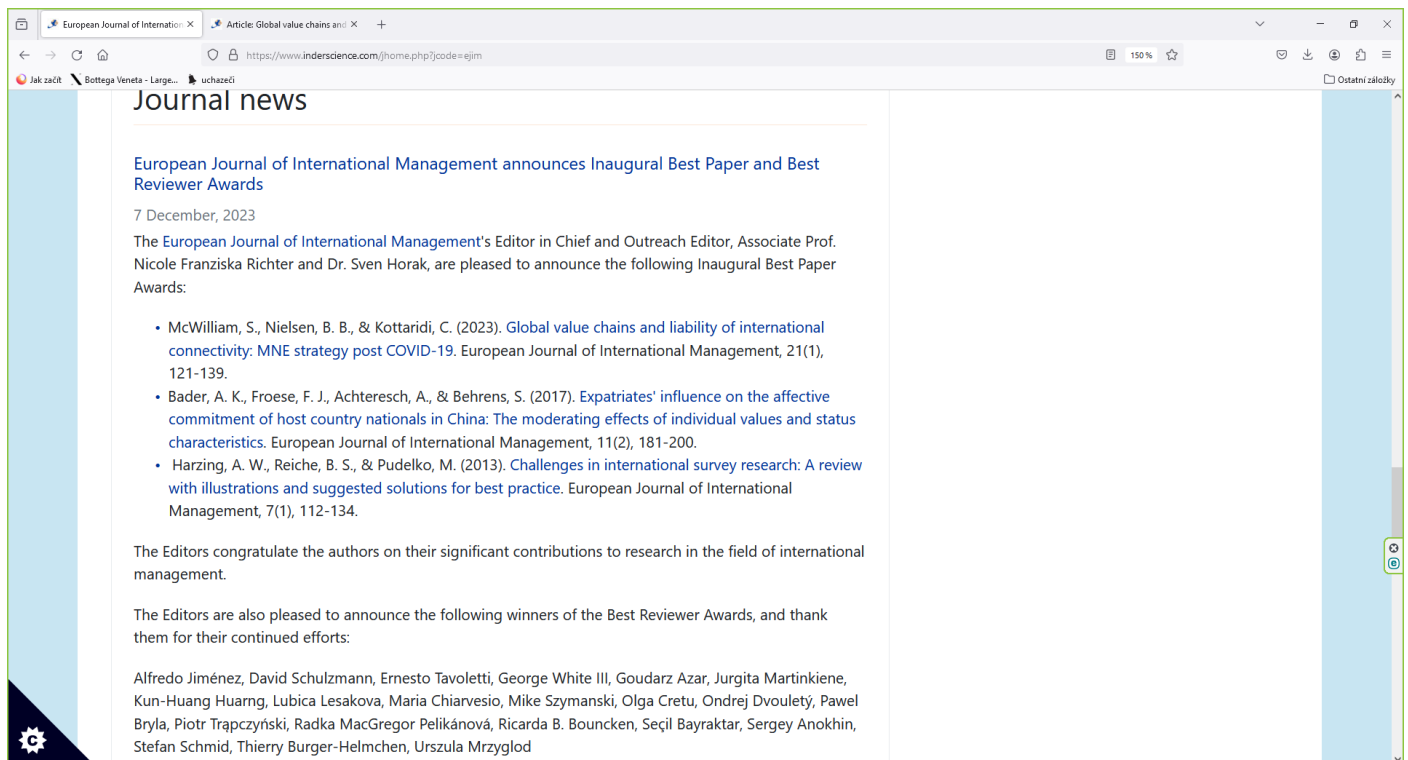
Member, Czech State Bar, Prague, Czech Republic

Member, Jednota Českých Právníků, Prague, Czech Republic

Member, State Bar of Michigan, USA

AWARDS

EJIM's Editors Inaugural Best Reviewer Award for 2021-2023, granted on 20th December 2023 by Darren Simpson, see <https://www.inderscience.com/jhome.php?jcode=ejim>



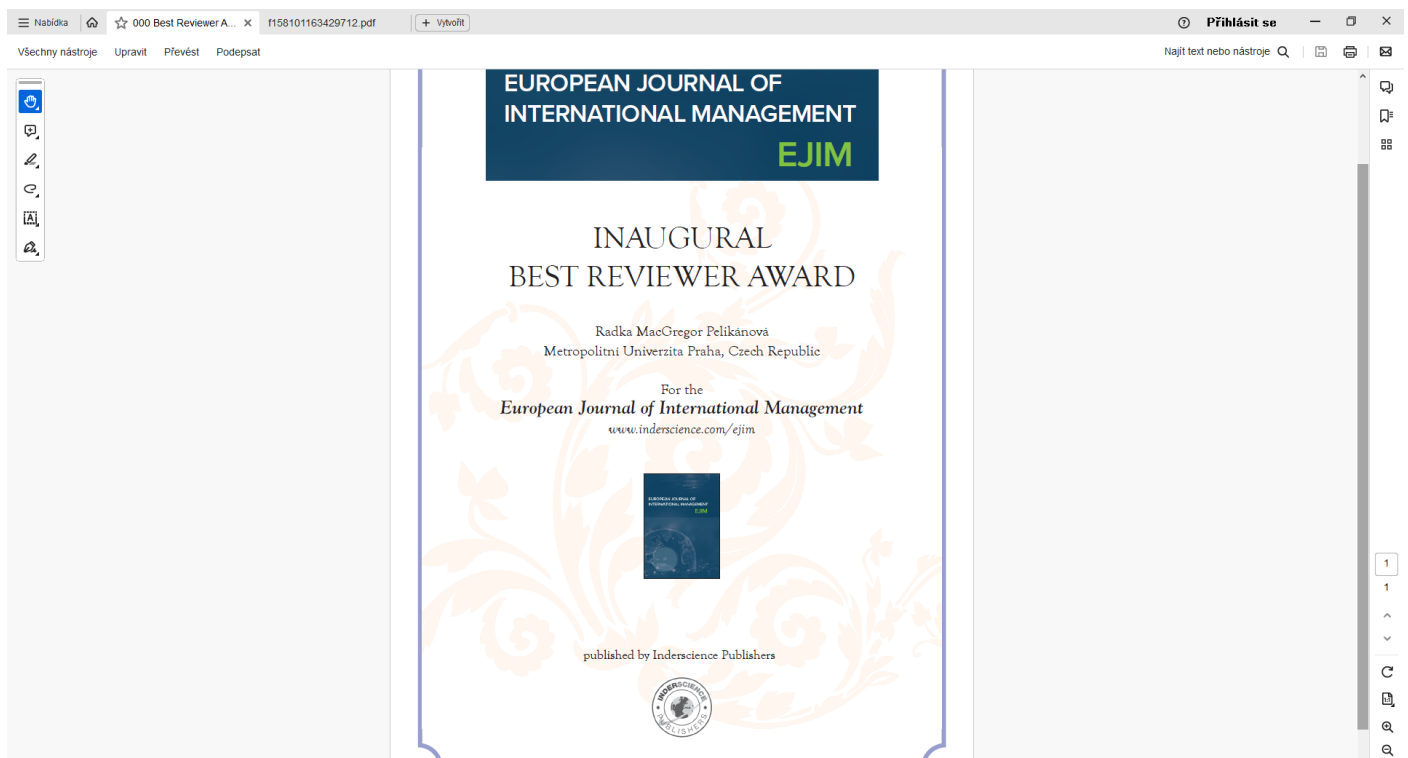
The screenshot shows a web browser displaying the 'Journal news' section of the European Journal of International Management website. The main heading is 'Journal news'. Below it, a news item is titled 'European Journal of International Management announces Inaugural Best Paper and Best Reviewer Awards', dated 7 December, 2023. The text states that the Editor in Chief and Outreach Editor, Associate Prof. Nicole Franziska Richter and Dr. Sven Horak, are pleased to announce the following Inaugural Best Paper Awards:

- McWilliam, S., Nielsen, B. B., & Kottaridi, C. (2023). *Global value chains and liability of international connectivity: MNE strategy post COVID-19*. *European Journal of International Management*, 21(1), 121-139.
- Bader, A. K., Froese, F. J., Achteresch, A., & Behrens, S. (2017). *Expatriates' influence on the affective commitment of host country nationals in China: The moderating effects of individual values and status characteristics*. *European Journal of International Management*, 11(2), 181-200.
- Harzing, A. W., Reiche, B. S., & Pudelko, M. (2013). *Challenges in international survey research: A review with illustrations and suggested solutions for best practice*. *European Journal of International Management*, 7(1), 112-134.

The Editors congratulate the authors on their significant contributions to research in the field of international management.

The Editors are also pleased to announce the following winners of the Best Reviewer Awards, and thank them for their continued efforts:

Alfredo Jiménez, David Schulzmann, Ernesto Tavoletti, George White III, Goudarz Azar, Jurgita Martinkiene, Kun-Huang Huarng, Lubica Lesakova, Maria Chiarvesio, Mike Szymanski, Olga Cretu, Ondrej Dvoutely, Pawel Bryla, Piotr Trąpczyński, Radka MacGregor Pelikánová, Ricarda B. Bouncken, Seçil Bayraktar, Sergey Anokhin, Stefan Schmid, Thierry Burger-Helmchen, Urszula Mrzygłod



The screenshot shows a PDF document titled '000 Best Reviewer A...' with ID 'f158101163429712.pdf'. The certificate is for the 'EUROPEAN JOURNAL OF INTERNATIONAL MANAGEMENT' (EJIM) 'INAUGURAL BEST REVIEWER AWARD'. The recipient is 'Radka MacGregor Pelikanová, Metropolitni Univerzita Praha, Czech Republic'. The award is 'For the European Journal of International Management' at 'www.inderscience.com/ejim'. The certificate is published by 'Inderscience Publishers' and features a decorative floral background and a small image of the journal cover.

EDITORIAL, ACADEMIC, AND PROFESSIONAL BOARD MEMBERSHIP (selected)

Ad Alta - Journal of Interdisciplinary Research, ISSN 1804-7890, 2464-6733, Editorial board member, 2017 - present.

AWILC (Academic Writing and Information Literacy Committee) at Anglo-American University, 2018 - present.

Business Ethics and Leadership, ISSN (print) – 2520-6761 ISSN (online) – 2520-6311 (Tetyana Vasylieva, Editor-in-Chief, bel_mngeditor@ar-and-p.de, <https://armgpublishing.com/journals/bel/>), Editorial board member, 2024-present.

Ekonomia i Prawo. Economics and Law, ISSN 1898-2255, ISSN 2392-1625 (Dr. Ilona Pietryka, ilonapietryka@umk.pl), Peer-Reviewer, 2019 - present.

Engineering Economics, ISSN 1392-2785, ISSN 2029-5839, IF = 0.875, *Lithuania* – (Prof. dr. Bronius Neverauskas, bronius.neverauskas@ktu.lt), Peer-Reviewer, 2019 - present.

Equilibrium – Quarterly Journal of Economics and Economic Policy, ISSN 1689-765X, 2353-3293, DOI: 10.24136 (Adam P. Balcerzak) - Editorial board member - Subject Editor: international economics and EU integration, 2019 - present.

European Journal of International Management, ISSN 1751-6765, ISSN 1751-6757, Editorial and Review Board member (Prof. Ilan Alon, ilan.alon@uia.no, prof. Włodzimierz Sroka, wsroka@wsb.edu.pl, prof. Nicole Franziska Richter and Darren Simpson, informationadministrator1@inderscience.com) <https://www.inderscience.com/jhome.php?jcode=ejim>, 2020 – present (Best Reviewer Award granted on 20th December 2023)

Forum Scientiae Oeconomia, ISSN 2300-5947 (Prof. Włodzimierz Sroka, Włodzimierz Sroka, wsroka@wsb.edu.pl), Peer-Reviewer, 2019 - present

International Entrepreneurship Review (IER), ISSN 2543-537X, e-ISSN 2543-4934 (Prof. Krzysztof Wach, Prof. Adam Balcerzak, pm@uek.krakow.pl), Peer-Reviewer (rmacgregorpelikanova/Y5np4eNn), 2023- present.

Journal of Entrepreneurship, Management and Innovation (JEMI), ISSN 2299-7326, ISSN 2299-7075 (Ana Ujwary-Gil, ujwary@inepan.pl), Peer-Reviewer, 2019 - present.

Journal of Risk and Financial Management (JRFM), ISSN 1911-8074 (William Wang, william.wang@mdpi.com, jrfm@mdpi.com), Review Board member, 2021-present.

Institute of Economic Research, Olsztyn, Poland (<http://economic-research.pl>) - Experts Council member, 2020 – present.

Journal on Legal and Economic Issues of Central Europe, ISSN 2043-085X, Editorial board member, 2010 - present.

MUP Academic Committee of the Institute for the legal protection of Industrial Property of the Metropolitní univerzita Praha (Vědecká rada Ústavu právní ochrany průmyslového vlastnictví MUP), *Prague, Czech Republic* – Committee member, 2011 - present.

MUP Department Committee for Ph.D. Study in International and regional relations in the industrial property of Metropolitní univerzita Praha (Oborová rada doktorského studia v oboru Mezinárodní a regionální vztahy v průmyslovém vlastnictví MUP), *Prague, Czech Republic* – Committee member, 2011- present.

MUP Press Publishing House - Scientific editorial committee (Vydavatelství MUP Press - Vědecká redakce), *Prague, Czech Republic* – Committee member, 2020- present.

Právo, Ekonomika, Management, ISSN 1804-3550, Editorial board member, 2012 - present.

Sustainability, ISSN 2071-1050, IF = 2.509, Topic Editor – Member of the Editorial Board and of Sustainability's Topic Board and of Topical Advisory Panel https://www.mdpi.com/journal/sustainability/topic_editors and Peer-Reviewer, <https://www.mdpi.com/journal/sustainability>, 2019 – present.

ADDITIONAL SKILLS

- Proficient in Word, Outlook, Excel, Power-Point and Prezi.
- Experienced in advanced Internet searches, ASPI, database management and in filing and referencing systems.

References, writing samples, and copies of extracts from publications available upon request.