

RMP Orcid: 0000-0001-9628-7146; 2/2025: Google Scholar 1054 citations, *h-index* 19, *i10-index* 33
2/2025: WoS G-2601-2018, *h-index* 13, 62 publications (58 in WoS Core Collection), 388x cited by
167 publications, 141 verified reviews; 2/2025: Scopus Author ID: 56021587200, *h-index* 13, 41
publications; 447x cited by 205 documents.



SUMMARY

A strong legal, business management and economic academic background from the Czech Republic, Germany, France and the United States, with a prolific publishing history. Licensed to practice in the Czech Republic and in Michigan. Almost thirty years of experience as an intellectual property (“IP”) expert and attorney, fifteen years as a college lecturer and presenter at conferences on legal, business management and economic topics and twelve years of business management experience. Eleven years of involvement in public management and administration. Ten years of contract, knowledge and project management, including cross-border and international projects. Six years of direct involvement in information system(s)/information technology(ies) (“IS/IT”), in the medical and pharmaceutical domain and the financial sector. Two years experience as an US Government employee in the field of human health and pharmaceuticals. A proven ability to teach and to provide legal services, economic advice, create an IT platform (sustain.cz), follow directions, work independently, and to complete projects on schedule. A team player proactively coordinating with colleagues, able to take initiative as appropriate.

Areas of concentration:

- Problem solver, able to start new projects and carry them through to completion.
- Ability to use interdisciplinary and comparative approaches and liaise practice with academia.
- Wide range of expertise and experience (IS/IT, e-business, contracts, litigation, IP).
- Flexibility and readiness to approach issues from various perspectives (legal, economic, etc.).
- Faculty to recognize potential and assist with the growth of business.
- Ability to prioritize and effectively address competing demands in a stressful environment.
- Quick learner and well-organized with a capacity to handle complex matters.
- Coordinator and facilitator regarding multi-cultural challenges.
- Demonstrated ability to build long-term relationships with clients and colleagues.

Double Citizenship: Czech Republic and USA.

Languages:

- Native: Czech.
- Quasi-Native: English (Cambridge ESOL-CAE C1 in 3/2009, City Guilds C2 in 6/2009).
- Fluent: German (Goethe-Zertifikat C1 in 6/2009) and French (DEUG + license en droit).
- Notion: Russian, Italian, and Latin-Law and Medical Terminology (University of Michigan test)

PROFESSIONAL EXPERIENCE

Academic lecturer and researcher, 9/2011 – present, Metropolitní univerzita Praha, University of New York in Prague, Anglo-American University, Česká zemědělská univerzita, Prague, CZ

Performed academic and research tasks involving the law, business management and economic interdisciplinary study and industrial property.

- Taught classes in English and Czech – International Business, Competition law, EU law, EU Integration, IP law, Business contracts, Common law reasoning and institutions, EU judicature and case law, Strategic management, Knowledge management, Legal aspect of managing IS-IT, etc.
- Authored book chapters, published articles, lectured, and gave public speeches.
- Participated in and with various grants and projects.
- Supervised Bc., Master, and Ph.D. theses and diploma works, prepared opponent statements.

IP and legal expert, 11/2014 – present, Ministry of Agriculture of the Czech Republic, Prague, CZ

Performed high quality legal and strategic services, especially related to the intellectual property portfolio and IS/IT

- Resolved a myriad of IS/IT, IP, logistic and legal strategic issues and offered recommendations for improvement.
- Provided various legal and business manager services and advice on divergent public management and administration, as well as intellectual property, issues, such as IP strategies and trademark registration/litigation.
- Drafted memoranda, contracts and other legal documents.

Senior Manager supporting the CEE General Counsel, 10/2010 – 3/2011, PricewaterhouseCoopers Česká Republika, s.r.o., Prague, CZ

Principally provided support to national and international PwC projects and internal operations involving commercial, civil, employment, data protection and intellectual property law.

- Worked as a liaison between the CEE region and the Czech PwC and the local practice in general (marketing, client service, finances, internal, etc.).
- Provided various legal services and advice on divergent legal and business issues to the Czech PwC.
- Co-operated with national and international teams working on various law and business projects.

Attorney providing In-House lawyer, PSL and Ad hoc services, 04/2008 – present, Praha, CZ

Areas of practice included civil, commercial, corporate, IP, financial law, EU and international law.

- Provided In-House support for financial (bank) and IT institutions and Professional Support Lawyer services.
- Assisted regarding complex IP issues, in particular disputes in the pharmaceutical field linked to patents and generics launching (co-operation with AK Korejzová Legal)
- Negotiated, drafted and reviewed documents, submissions, analysis, managed contracts.
- Authored book chapters, published articles, organized lectures, lectured, and gave public speeches.
- Taught LL.M. classes on the topic of EU law and of Strategic Management.

Research Assistant Senior, 04/2006 – 04/2008, US Veterans Administration and University of Michigan, Ann Arbor, Michigan, USA

- Provided a high standard of administrative and research support to lead scientists and physicians.
- Negotiated with pharmaceutical companies and their representatives.
- Assisted with knowledge management, maintenance of databases, and grant applications.
- Liaised with parties; reconciled P-Cards and used M-Pathways (accounting systems).

Attorney, 07/2004 – 10/2005, Edmund Maciorowski, PC, Bloomfield Hills, Michigan, USA

Areas of practice included litigation, customs law, export and import law, IP law and pharmaceuticals.

- Prepared submissions and documents to be filed with courts, government agencies, and other entities.
- Advised clients on a wide variety of legal matters pertaining to export and import law (ERA, etc.).
- Maintained the currency and relevance of the firm's library. Published articles and lectured.

Attorney (In-House lawyer), 02/2002 – 08/2002, Goldman Sachs – Demac, Prague, Czech Republic

Areas of practice included corporate and finance law, bankruptcy.

- Provided In-House lawyer support; supervised and managed staff of four employees.
- Advised on various investment, financial, debt collection, bankruptcy, and related legal issues.

Attorney, 07/1998 – 08/2001, Čermák, Hořejš, Vrba, PC, Prague, Czech Republic

Areas of practice included intellectual property, antitrust law, arbitration, and commercial law.

- Provided a high-quality support to top clients (Budějovický Budvar, Pfizer, Bayer, Kraft Foods, Calvin Klein, Wendys) with respect to unfair competition, antitrust, and IP property matters.
- Registered IP rights and litigated IP claims, especially in the pharmaceutical field.
- Created and led the Domain Names Department to reconcile IP conflicts with Internet sites.
- Authored and published books and articles, lectured, and gave public speeches.

Trainee Solicitor (koncipient), 09/1995 – 06/1998, Gide Loyerette Nouel and Sodomka & Souček, Prague, Czech Republic

Areas of practice included commercial, corporate, real estate, and intellectual property law.

EDUCATION

MBA, National American University, *USA*, in cooperation with the University of New York, *Prague*
2010 – M.B.A.

Accounting Certificate, Washtenaw Community College, *Ypsilanti, Michigan, USA*
2008 – Accounting Certificate

LL.M., Wayne State University School of Law, *Detroit, Michigan, USA*
2003 - LL.M. in Corporate and Finance Law

Ph.D., Charles University School of Law, *Prague, Czech Republic*,
2000 - Doctorate degree in Civil and Commercial Law

Mgr., Charles University School of Law, *Prague, Czech Republic*,
1995 - Magister of Law (J.D. equivalent)

Licence, Université Paris XIII-Nord Villetaneuse, *Paris, France*,
1994 - Bachelor's degree in Law

TEACHING, LECTURING and NUMBER OF STUDENTS (selected)

- **Metropolitní Univerzita Praha, Praha – Bc., Mgr., and Ph.D. Programs:**
 - Business law and Commercial law, 2016 - present.
 - Competition law, 2012 - present.
 - EU law and International law, 2018 - present.
 - European Integration and EU law, 2011 – 2018.
 - Intellectual property law, 2012 – present.
- **Anglo-American University, Prague – B.A. and LL.B. Program:**
 - Business law, 2016-2022.
 - Common law reasoning and institutions, 2011-2016.
 - EU law, 2016-2023.
 - Intellectual property law, 2013-2023.
 - Law of business contracts, 2011-2022.
 - UK legal system and methods, 2016 - 2023.
- **Česká zemědělská univerzita, PEF, Praha – Bc. and Ing. Programs:**
 - Corporation and contracts law, 2013-2015.
 - EU law and EU integration, 2012-2015.
 - Juridical science, 2013-2015.
- **B.I.B.S., Brno – LL.M. Program:**
 - Business law, 2012-2018.
 - EU law, 2012-2018.
 - European commercial judicature and case law, 2008-2018.

Training and educational activities, the number of students during the period 2013-2023.

	MUP	AAU	ČZU	BIBS	UNYP	SRH/JKU	RTL
Courses	> 10	> 10	> 10	> 5	1	1	1
Bc Students	> 2 000	> 500	> 500	> 100	5-15	5-15	0
Bc Theses	30	9	7	7	0	0	0
Master Students	> 1 000	> 200	> 200	> 50	0	0	0
Master Theses	21	4	4	0	0	0	0
Ph.D./post-doc Students	10	0	0	0	0	0	10
Ph.D./post-doc Theses	3	0	0	0	0	0	0

TOP PUBLICATIONS (selected)

Top 10 monographs (B)

- MacGregor Pelikánová, R. (2025). *Sustainability in Europe: Roots and Evolution of the Current Legal Regime*. Cham, CH: Springer, 182 s. ISBN 978-3-031-74688-8. <https://doi.org/10.1007/978-3-031-74689-5> & <https://link.springer.com/book/10.1007/978-3-031-74689-5>
- MacGregor Pelikánová, R. (2019). *Corporate Social Responsibility for fair commercial practices and intellectual property – real potential?* Olsztyn, PL: Institute of Economic Research, 153 p. ISBN 978-83-65605-15-3. <https://doi.org/10.24136/eep.mon.2019.1> & <http://economic-research.pl/Books/index.php/eep/catalog/book/58>
- MacGregor Pelikánová, R. (2018). *The European drive for fair competition - nature and impact of the harmonized protection against unfair commercial practices*. Ostrava: Key Publishing and Praha: MUP Press, 138 p. ISBN 978-80-7638-001-1.
- MacGregor Pelikánová, R. (2014). *Domain names – Their nature, functions, significance and value*. Saarbrücken, GE : Lambert Academic Press, 273 p. ISBN 978-3-659-62653-1.
- MacGregor Pelikánová, R. (2014). *Selected current aspects and issues of European integration*. Ostrava, CZ : Key Publishing, 186 p. ISBN 978-80-7418-226-6.
- MacGregor Pelikánová, R. (2012). *Ekonomické, právní a technické aspekty doménových jmen v globální perspektivě*. 1st Edition. Ostrava, CZ: Key Publishing, 245 s. ISBN 978-80-7418-165-8.
- MacGregor Pelikánová, R. (2012). Radka. *Introduction to law for business*. 1st Edition. Ostrava, CZ: Key Publishing, p. 146. ISBN 978-80-7418-137-5..
- MacGregor Pelikánová, R. (2011) *Evropské obchodní soudnictví*. 2nd significantly amended and extended edition. Ostrava, CZ: Key Publishing, 2011, 315 p. ISBN 978-80-7418-118-4.
- MacGregor Pelikánová, R., & Čermák, K. (2000). *Právní aspekty doménových jmen*. Praha: Linde, 210 s. ISBN 80-7201-245-2.
- Pelikánová, R. (2000). *Srovnání institutu platebního rozkazu ve vybraných zemích*. Praha: Linde, 200 s. ISBN 80-7201-220-7.

Top 3 recent chapters in monographs (C)

- MacGregor Pelikánová, R. (2024). Chapter 5. Sustainability and Competition Law in Czech Republic (61-72). IN Këllezli et al. (eds.). *Sustainability Objectives in Competition and Intellectual Property Law, LIDC Contributions on Antitrust Law, Intellectual Property and Unfair Competition*. Springer. https://doi.org/10.1007/978-3-031-44869-0_561
- MacGregor Pelikánová, R. (2020). Harmonised Protection of Consumer Behaviour: The Holistic Comparative Message About Its Effectiveness and Efficiency from Legislative and Judicial Perspectives. In Sroka, W. (Ed.). *Perspectives on Consumer Behaviour -Theoretical Aspects and Practical Applications*. Springer, 53-71 of 338. ISBN 978-3-030-47379-2. <https://www.springer.com/gp/book/9783030473792> WoS/Scopus.
- MacGregor Pelikánová, R. (2019). Chapter 18: Czech Republic IN: Këllezli, Pranvera, Kilpatrick, Bruce, Kobel, Pierre, (Eds.). *Liability for Antitrust Law Infringements & Protection of IP Rights in Distribution*. LIDC. Springer, 417-431 of 573 p. ISBN 978-3-030-17549-8. <https://doi.org/10.1007/978-3-030-17550-4> WoS/ Scopus.

Top 5 recent Web of Science contributions (JWoS IF)

- MacGregor Pelikánová, R. (2021). Internal Website Presentation Of Czech Luxury Fashion Businesses In The Covid-19 Era. *Marketing and Management of Innovations*, 3, 211-222. <https://doi.org/10.21272/mmi.2021.3-18> WoS no IF.
- MacGregor Pelikánová, R., MacGregor, R.K., & Černek, M. (2021). New trends in codes of ethics: Czech business ethics preferences by the dawn of COVID-19. *Oeconomia Copernicana*, 12(4), 973–1009. <https://doi.org/10.24136/oc.2021.032> WoS, IF 6.574 Q1.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2020). The EU puzzling CSR regime and the confused perception by ambassadors of luxury fashion businesses: A case study from Pařížská. *Central European Business Review*, 9(3): 74-108. <https://doi.org/10.18267/j.cebr.240> WoS no IF / Scopus Q3.

- MacGregor Pelikánová, R. (2019). R&D expenditure and innovation in the EU and selected member states. *JEMI – Journal of Entrepreneurship, Management and Innovation*, 15(1),13-33. <https://doi.org/10.7341/20191511> *WoS/Scopus*.
- MacGregor Pelikánová, R. (2019). Harmonization of the protection against misleading commercial practices: ongoing divergences in Central European countries. *Oeconomia Copernicana*, 10(2), 239–252. <https://doi.org/10.24136/oc.2019.012> *WoS, IF 2.128 Q2*.

Top 14 recent Scopus contributions (JScopus)

- MacGregor Pelikánová, R., Hála, M., & Beneš, M. (2025). Unitary Patent System and innovation dynamics in the European Union: The role of economic resources and R&D investments. *Journal of Entrepreneurship, Management and Innovation*, 21(2), 98-115. <https://doi.org/10.7341/20252126>. *Scopus (2024) Q2*.
- MacGregor Pelikánová, R. (2024). New pro-sustainability consumer protection directive – the conceptual foundation of the Right to Repair in the current EU law? *Czech Yearbook of International Law - CYIL*, 15, 165-174. <https://rozkotova.cld.bz/CYIL-vol-15-2024/165/> *Scopus Q4*.
- Zavřelová, V., & MacGregor Pelikánová, R. (2024). The ephemeral term “sustainable development” in current EU policies. *Folia Oeconomica Stetinensia*, 24(2), 389-418. <https://doi.org/10.2478/fofi-2024-0031> *Scopus Q4*.
- Zavřelová, V., & MacGregor Pelikánová, R. (2024). “Sustainable development” in the contemporary EU law: Solving the semantic puzzle. *The Lawyer Quarterly*, 4, 481-496. *Scopus Q3*.
- MacGregor Pelikánová, R., Nesbitt, T., Balcerzak, A.P., & Oulehla, J. (2024). (In)effective communication about social responsibility? Examining large European businesses in the Czech Republic. *Business, Management and Economics Engineering*, 22(2), 214-239. <https://doi.org/10.3846/bmee.2024.21414> *Scopus Q3*.
- MacGregor Pelikánová, R. (2024). EU legislative proposals to involve customers in the greening of the economy. *The Lawyer Quarterly*, 2, 218-235. <https://tlq.ilaw.cas.cz/index.php/tlq/article/view/597> *Scopus Q3*.
- Hála, M. MacGregor Pelikánová, R., & Rubáček, F. (2024). Negative Determinants of CSR Support by Generation Z in Central Europe - Infodemic's Gender-Sensitive Impacts in a 'COVID-19' Era. *Central European Business Review*, 13(2), 1-26. <https://doi.org/10.18267/j.cebr.344> *Scopus Q3*.
- MacGregor Pelikánová, R., Sani, M., & Rubáček, R. (2024). Sustainable And Responsible Creation Of Shared Values In The Fast Fashion Industry – I Will Believe It When I See It. *Visions for Sustainability*, 21, 8873, 1-29. <https://doi.org/10.13135/2384-8677/8873> *Scopus Q4*.
- MacGregor Pelikánová, R., & Sani, M. (2023). Luxury, Slow and Fast Fashion – A Case study on the (Un)sustainable Creating of Shared Values. *Equilibrium. Quarterly Journal of Economics and Economic Policy*, 18(3), 813-851. <https://doi.org/10.24136/eq.2023.026> *Scopus Q1/WoS 2023 ESCI Q1, IF 5,01*
- Malý, M., Cvik, E.D., & MacGregor Pelikánová, R. (2023). EU Sanctions Against the Russian Federation and Their Implications for the Foreign Trade of the Czech Republic. *AGRIS on-line Papers in Economics and Informatics*, 15(3), 119-130. <https://doi.org/10.7160/aol.2023.150310> *Scopus Q3*.
- Balcerzak, A., MacGregor, R.K., MacGregor Pelikánová, R., Rogalska, E., & Szostek, D. (2023). The EU regulation of sustainable investment: The end of sustainability trade-offs? *Entrepreneurial Business and Economics Review*, 11(1), 199-212. <https://doi.org/10.15678/EBER.2023.110111> *Scopus Q2*.
- MacGregor, R.K., Sroka, W., & MacGregor Pelikánová, R. (2020). The CSR Perception of Front-line Employees of Luxury Fashion Businesses: Fun or Free for Sustainability? *Organizacija*, 53(3), 198-211. <https://doi.org/10.2478/orga-2020-0013> *Scopus Q2*.
- MacGregor Pelikánová, R., Cvik, E.D., & MacGregor, R.K. (2019). Qualified Electronic Signature – eIDAS Striking Czech public Sector Bodies. *Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis*, 67(6): 1551-1560. <https://doi.org/10.11118/actaun201967061551> *Scopus Q3*.
- Cvik, E.D., & MacGregor Pelikánová, R. (2019). The (Mis)compliance of objectives of new CAP – Legislative, Academic and General Public Perspectives. *European Countryside*, 11(1), 143-161. <https://doi.org/10.2478/euco-2019-0009> *Scopus Q2*

PUBLICATIONS by years

2025

- MacGregor Pelikánová, R. (2025). Chapter 5: Sustainability Reporting in the Czech Republic: Patterns of Sustainability Information Disclosure in Czech Companies (72-86). In Remlein, M., & Rep, A. (Eds.). *Corporate Sustainability Reporting in Central and Eastern European Companies*. London: Routledge, 354 p. ISBN 978-1-032-58869-8. *Scopus*, MUP.
- MacGregor Pelikánová, R. (2025). Chapter 13: Taxonomy and Standardization of Information for and about Sustainable Entrepreneurship in the EU (361-384). In Duháček Šebestová, J., Popescu, R.Ch.(Eds.). *Building a Green Future Through Essential Decision-Making Competencies*. IGI Global, 688 p. ISBN 9798337301914. <https://doi.org/10.4018/979-8-3373-0189-1>. *Scopus*, UNYP.
- MacGregor Pelikánová, R., Hála, M., & Beneš, M. (2025). Unitary Patent System and innovation dynamics in the European Union: The role of economic resources and R&D investments. *JEMI - Journal of Entrepreneurship, Management and Innovation*, 21(2), 98-115. <https://doi.org/10.7341/20252126> . *Scopus*, MUP
- MacGregor Pelikánová, R. (2025). *Sustainability in Europe: Roots and Evolution of the Current Legal Regime*. Cham, CH: Springer, 182 s. ISBN 978-3-031-74688-8. <https://doi.org/10.1007/978-3-031-74689-5> & <https://link.springer.com/book/10.1007/978-3-031-74689-5> MUP

2024

- MacGregor Pelikánová, R. (2024). New pro-sustainability consumer protection directive – the conceptual foundation of the Right to Repair in the current EU law? *Czech Yearbook of International Law - CYIL*, 15, 165-174. <https://rozkotova.cld.bz/CYIL-vol-15-2024/165/> Scopus. UNYP.
- Nesbitt, T., & MacGregor Pelikánová, R. (2024). Attacks on the European Green Deal: A snapshot of the Czech disinformation scene in action. In Staničková, M., & Melecký, L. (eds.). *Proceedings of the 7th International Conference on European Integration 2024*. Ostrava: VSB – Technical University of Ostrava, 2024, pp. 276-287. ISBN 978-80-248-4733-7. (print). ISBN 978-80-248-4734-4 (on-line). ISSN 2571-029X (print). (on-line). <https://doi.org/10.31490/9788024847344> UNYP.
- Zavřelová, V., & MacGregor Pelikánová, R. (2024). The ephemeral term “sustainable development” in current EU policies. *Folia Oeconomica Stetinensia*, 24(2), 389-418. <https://doi.org/10.2478/fofi-2024-0031> Scopus. UNYP.
- Beneš, M., Hála, M., & MacGregor Pelikánová, R. (2024). One Year with the Unitary Patent in the Light of Six Priorities - the Good, the Bad and the Ugly. In: Blašíková, M., Vontroba, J., Fabíková, L. (eds.). *Proceedings of the International Scientific Conference ECONOMIC POLICY*. Ostrava: European Research University, 2024, pp. 14-30. ISSN 2788-2012. ISBN 978-80-87291-35-1. <https://doi.org/doi/10.2478/9788367405973-002> <https://www.narodacek.cz/conference-proceedings-2024/> MUP Interní Grant 110-2(2024).
- Zavřelová, V., & MacGregor Pelikánová, R. (2024). “Sustainable development” in the contemporary EU law: Solving the semantic puzzle. *The Lawyer Quarterly*, 4, 481-496. Scopus. UNYP.
- MacGregor Pelikánová, R., Nesbitt, T., Balcerzak, A.P., & Oulehla, J. (2024). (In)effective communication about social responsibility? Examining large European businesses in the Czech Republic. *Business, Management and Economics Engineering*, 22(2), 214-239. <https://doi.org/10.3846/bmee.2024.21414> Scopus. UNYP.
- MacGregor Pelikánová, R. (2024). EU legislative proposals to involve customers in the greening of the economy. *The Lawyer Quarterly*, 2, 218-235. <https://tlq.ilaw.cas.cz/index.php/tlq/article/view/597> Scopus. UNYP.
- Hála, M. MacGregor Pelikánová, R., & Rubáček, F. (2024). Negative Determinants of CSR Support by Generation Z in Central Europe - Infodemic's Gender-Sensitive Impacts in a 'COVID-19' Era. *Central European Business Review*, 13(2), 1-26. <https://doi.org/10.18267/j.cebr.344> Scopus Q3. MUP Internal Grant 100-2(2023).
- MacGregor Pelikánová, R., Sani, M., & Rubáček, F. (2024). Sustainable And Responsible Creation Of Shared Values In The Fast Fashion Industry – I Will Believe It When I See It. *Visions for Sustainability*, 21, 8873, 1-29. <https://doi.org/10.13135/2384-8677/8873> Scopus. MUP Internal Grant 100-2(2023).
- MacGregor Pelikánová, R. (2024). Chapter 5. Sustainability and Competition Law in Czech Republic (61-72). IN Küllezi et al. (eds.). *Sustainability Objectives in Competition and Intellectual Property Law, LIDC Contributions on Antitrust Law, Intellectual Property and Unfair Competition*. Springer. https://doi.org/10.1007/978-3-031-44869-0_561 MUP Internal Grant.

2023

- MacGregor Pelikánová, R., & Beneš, M. (2023). A Turbulent Pathway to Uniform Patent Protection in the EU. *Roma Tre Law Review*, 2, 39-60. <https://romatrepress.uniroma3.it/libro/roma-tre-lawreview-02-2023/> MUP Internal Grant 100-2(2023).
- Rubáček, F., MacGregor Pelikánová, R., & MacGregor, R.K. (2023). The sustainability of ESAs triumvirate for sustainability-related disclosures in the financial sector – all for one and one for all. *Acta Universitatis Lodzianis. Folia Iuridica* 105, 123-143. <https://doi.org/10.18778/0208-6069.105.08> Scopus. MUP Internal Grant 87-02(2022).
- MacGregor, R.K., MacGregor Pelikánová, R., & Rubáček, F. (2023). EU Policies and law to stimulate SDGs Embrace – Appreciated by responsible consumers but not by businesses In: Blašíková, M., Bouchal, T., Fabíková, L. (eds.). *Proceedings of the International Scientific Conference ECONOMIC POLICY*. Ostrava: Vysoká škola PRIGO, 2023, pp. 173-187. ISSN 2788-2012; e-ISSN 2788-2020; ISBN 978-80-87291-34-4. MUP Internal Grant 100-2(2023).
- MacGregor Pelikánová, R. (2023). Accounting Science's Historical Development and Its Role in Social Science & Accounting Theories and Their Application in Accounting Sciences. In: Kniňová, Ladislava (Ed.) *Applying Interdisciplinarity to Globalization, Management, Marketing, and Accountancy Science*. IGI Global, pp. 333. DOI: <https://doi.org/10.4018/978-1-7998-8669-3.ch009> & <https://doi.org/10.4018/978-1-7998-8669-3.ch010> ISBN 9781799886693. Available from <https://www.igi-global.com/book/applying-interdisciplinarity-globalization-management-marketing/272220#description>. Scopus. UNYP.
- MacGregor Pelikánová, R., & Sani, M. (2023). Luxury, Slow and Fast Fashion – A Case study on the (Un)sustainable Creating of Shared Values. *Equilibrium. Quarterly Journal of Economics and Economic Policy*, 18(3), 813-851. <https://doi.org/10.24136/eq.2023.026> WoS Q1 IF 5.7. MUP Internal Grant 100-2(2023).
- MacGregor Pelikánová, R., & Zavřelová, V. (2023). Values Endorsed by Top Responsible Large Czech Companies – Existent and Inconsistent? *Proceedings of the 16th International Conference: Liberec Economic Forum*, Liberec, September 5-6, 2023. <https://doi.org/10.15240/tul/009/lef-2023-22> UNYP.
- Malý, M., Cvik, E.D., & MacGregor Pelikánová, R. (2023). EU Sanctions Against the Russian Federation and Their Implications for the Foreign Trade of the Czech Republic. *AGRIS on-line Papers in Economics and Informatics*, 15(3), 119-130. <https://doi.org/10.7160/aol.2023.150310> Scopus Q2.CZU.
- Balcerzak, A.P., MacGregor, R.K., MacGregor Pelikánová, R., Rogalska, E., & Szostek, D. (2023). The EU regulation of sustainable investment: The end of sustainability trade-offs? *Entrepreneurial Business and Economics Review*, 11(1), 199-212. <https://doi.org/10.15678/EBER.2023.110111> Scopus.MUP Internal Grant 100-2(2023).

2022

- Hála, M., MacGregor, R.K., & MacGregor Pelikánová, R. (2022). CSR as the glue of EU ambitions and Generation Z commitment. In: Staníčková, M., & Melecký, L. (Eds.). 6th International Conference on European Integration 2022, May 19-20, 2022, Ostrava CZ, pp. 72-183 of 820. ISBN 978-80-248-4604-0. <https://doi.org/10.31490/9788024846057> MUP Internal Grant 87-02 (2022).
- MacGregor Pelikánová, R. (2022). EU Legislation on Sustainability Disclosures – From a Vague General Declaration to a Sectorial Duty. In Löster, T., Pavelka, T. (Eds.). Conference Proceedings. *The 16th International Days of Statistics and Economics*, September 8-10, 2022, Prague, CZ, pp. 619-319-328 of 607. ISBN 978-80-87990-29-2. MUP Internal Grant 87-02 (2022).
- Kašný, J., & MacGregor Pelikánová, R. (2022). Codes of Ethics For Accountants – Preferences And Trends Implied By A Century-Long Practice. In Jindřichovská, I., & Muir, D. (Eds.). *The 10th International Scientific Conference IFRS: Global Rules and Local Use – Beyond the Numbers*, October 6–7, 2022, Prague (p. 174-192 of 375). AAU
- MacGregor Pelikánová, R. (2022). From the paradigm of responsibility for sustainability to the EU law on Corporate social responsibility In Polcyn, J. (Ed.). *Proceedings of the 2022 IX International Scientific Conference Determinants of Regional Development*, No. 3, Pila 27-28 October 2022, p. 96-116 of 332. <https://doi.org/10.14595/CP/03/008> Available at <http://web.pwsz.pila.pl/~pes/index.php/proceedings/article/view/233/194> MUP Internal Grant 87-02.
- Szostek, D., Balcerzak, A.P., Rogalska, E., & MacGregor Pelikánová, R. (2022). Personality traits and counterproductive work behaviors: the moderating role of demographic characteristics. *Economics & Sociology*, 15(4), 231-263. <https://doi.org/10.14254./2071-789X.2022/15-4/12> Scopus. MUP Internal Grant 87-02.
- MacGregor Pelikánová, R., & Rubáček, F. (2022). Taxonomy for transparency in non-financial statements – clear duty with unclear sanction. *Danube*, 13(3), 173-195. <https://doi.org/10.2478/danb-2022-0011> Scopus. MUP Internal Grant 87-02.
- Hála, M., Cvik, E.D., & MacGregor Pelikánová, R. (2022). Logistic Regression of Czech Luxury Fashion Purchasing Habits During the Covid-19 Pandemic – Old for Loyalty and Young for Sustainability? *Folia Oeconomica Stetinensia*, 22(1), 85-110. <https://doi.org/10.2478/fofi-2022-0005> & <https://sciendo.com/pl/article/10.2478/fofi-2022-0005> Scopus. MUP Internal Grant 87-02.

2021

- MacGregor Pelikánová, R., Rubáček, F., & MacGregor, R.K. (2021). Comparison Of Results Of Various Methods Assessing Internal CSR Information In the COVID Era. In Löster, T., Pavelka, T. (Eds.). *Conference Proceedings. The 15th International Days of Statistics and Economics*, September 9-11, 2021, Prague, CZ, pp. 619-629 of 1247. ISBN 978-80-87990-25-4. MUP Internal Grant 87-02 (2021).
- MacGregor Pelikánová, R., & Rubáček, F. (2021). Unofficial CSR Reporting by Top Czech Companies – A Website Case Study. In: Antlová, K., Semerádová, T. (Ed.). *Proceedings of the 15th International Conference Liberec Economic Forum*, 469-478. ISBN 978-80-7494-578-6. MUP Internal Grant 87-02.
- Rubáček, F., & MacGregor Pelikánová, R. (2021). GDP Growth, R&D Expenditure and Covid – Sustainable Message Revealed by the Synthesis of Three Indicators in the Covid-19 Era In: Kotlánová, Eva (Ed.). *Proceedings of International Scientific Conference – Economic and Societal Challenges of the European Economy (COVID and Post-COVID Period)*, September 15-16, 2021, Petrovice u Karviné, pp. 145-155 of 203. ISBN 978-80-7510-488-5. MUP Internal Grant 87-02.
- MacGregor Pelikánová, R. (2021). From Three Priorities To Six Ambitions – The (Un)Sustainable Sustainability Policies Of Eu Commission In The COVID ERA. In: Nálepková, V., Pavlorková, M. (Ed.). *Proceedings of the International Scientific Conference ECONOMIC AND SOCIAL POLICY*. Ostrava: Vysoká škola PRIGO, 2021, pp. 271-281 of 551. ISBN 978-80-87291-29-0. MUP Internal Grant 87-02.
- MacGregor Pelikánová, R. (2021). Internal Website Presentation Of Czech Luxury Fashion Businesses In The Covid-19 Era. *Marketing and Management of Innovations*, 3, 211-222. <https://doi.org/10.21272/mmi.2021.3-18> WoS.MUP Internal Grant 87-02.
- MacGregor Pelikánová, R. (2021). The Impact of the COVID-19 Crisis as a Challenge for the Czech Luxury Fashion Industry In: Ujwary-Gill, Anna & Godlewska-Dzioboń, B. (Eds.). *Challenges in Economic Policy, Business and Management in the COVID-19 Era*. Warsaw, Poland : Institute of Economics, Polish Academy of Sciences, 2021, pp. 61-78 of 268. ISBN 978-83-61597-80-3. Available at https://konferencja.jemi.edu.pl/files/MONOGRAFIA_2021.pdf. MUP Internal Grant 87-02
- MacGregor Pelikánová, R. (2021). European Union policy for sustainable development – foundation, perspectives and results during the COVID-19 pandemic. In Polcyn, J. (Ed.). *Conference Proceedings - VIII International Scientific Conference Determinants of Regional Development*, Pila, Poland, October 21-22, 2021, 2, 23-36 of 592. ISBN 978-83-62617-95-1. <https://doi.org/10.14595/CP/02/002> . Available at <http://web.pwsz.pila.pl/~pes/index.php/proceedings/issue/view/10> . MUP Internal Grant 87-02.
- MacGregor Pelikánová, R., MacGregor, R.K., & Černek, M. (2021). New trends in codes of ethics: Czech business ethics preferences by the dawn of COVID-19. *Oeconomia Copernicana*, 12(4), 973–1009. <https://doi.org/10.24136/oc.2021.032> WoS, IF 4.274 Q1. MUP Internal Grant 87-02.
- Rubáček, F., & MacGregor Pelikánová, R. (2021). Vizualized Dichotomy Of Official And Unofficial CSR Reporting By Top Czech Companies In The Covid-19 Era. In Jindřichovská, I. & Muir, D. (Eds.). *The 9th International Scientific Conference – IFRS: Global Rules & Local Use – Beyond the Numbers*. Prague, CZ, October 7-8, 2021, 63-71 of 244. ISBN 978-80-7638-027-1. Available at <https://www.mup.cz/data/files/IFRS2021-sbornik.pdf> MUP Internal Grant 87-02.
- Cvik, E.D., & MacGregor Pelikánová, R. (2021). The Significance of CSR during COVID-19 Pandemic in the Luxury Fashion Industry – A Front-Line Case Study. *European Journal of Business*

Science and Technology, 7(1), 109-129. <https://doi.org/10.11118/ejobsat.2021.005> *Scopus*. MUP Internal Grant 87-02.

- MacGregor Pelikánová, R., Cvik, E.D., & MacGregor, R.K. (2021). Addressing the COVID-19 challenges by SMEs in the hotel industry – a Czech sustainability message for emerging economies *Journal of Entrepreneurship in Emerging Economies*, 13(4), 525-546. <https://doi.org/10.1108/JEEE-07-2020-0245> *WoS*. MUP Internal Grant 87-02.
- MacGregor Pelikánová, R., & Hála, M. (2021). CSR Unconscious Consumption by Generation Z in the COVID-19 era – Responsible Heretics not Paying CSR Bonus? *Journal of Risk and Financial Management*, 14(8), 390. <https://doi.org/10.3390/jrfm14080390> *WoS*. MUP Internal Grant 87-02.
- MacGregor Pelikánová, R. (2021). Covid-19 as an Impulse for a Sustainable, Socially Responsible and Ethical Czech Luxury Fashion Industry? In Duháček Šebestová, J., Šperka, R., Suchánek, P. et al (eds.) *3rd International conference on Decision making for Small and Medium-Sized Enterprises (DEMSME). Conference Proceedings*. Karviná: Silesian University in Opava, School of Business Administration in Karviná, pp. 362-370 of 710. ISBN 978-80-7510-456-4. MUP Internal Grant 87-02
- MacGregor Pelikánová, R., & MacGregor, R.K. (2021). The Covid-19 As Interpretation Instrument for the Content of Corporate Social Responsibility and its Reporting in the EU. *The Lawyer Quarterly*, 2, 305-322. *Scopus*. MUP Internal Grant 74-02.
- MacGregor Pelikánová, R., Němečková, T., & MacGregor, R.K. (2021). CSR Statements in International and Czech Luxury Fashion Industry at the onset and during the COVID-19 pandemic – Slowing Down the Fast Fashion Business? *Sustainability*, 13(7), 3715. <https://doi.org/10.3390/su13073715> *WoS – IF = 2.592/ Scopus Q2*. MUP Internal Grant 87-02.

2020

- Rubáček, F., MacGregor Pelikánová, R., MacGregor, R.K. (2020). *Impact of COVID-19 on the content of Informal CSR Reporting – A Set Of Central European Case Studies*. In: Jindřichovská, I. & Bolcha, P. (Eds). The 8th International Scientific Conference IFRS: Global Rules & Local Use – Beyond Numbers. Prague, 8 – 9 October, 2020, 301-313 of 380. MUP.
- Černek, M. & MacGregor Pelikánová, R. (2020). Code of Ethics Analysis of Czech Companies to Address CSR and SDGs In: Nálepková, V., Uhrov, N. (Eds.). *Proceedings of the International Scientific Conference Economic and Social Policy*. Ostrava : Vysoká škola PRIGO, 2020, p. 29-42 of 470. ISBN 978-80-87291-27-6. MUP.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2020). The Willingness of Generation Z to Officially Support CSR – A Central European Study. *DANUBE: Law, Economics and Social Issues Review*, 11 (4), 271–282. <https://doi.org/10.2478/danb-2020-0012> Scopus MUP, Internal Grant 74-02.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2020). The Europe 2020 Targets in the Light of Fashion Luxury Brands' Strategies – A Czech Case Study In: Staníčková, M. et al. (Eds.). *Proceedings of the 5th International Conference on European Integration*, December 3-4, 2020, Ostrava, 549-557 of 958. ISBN 978-80-248-4455-8. <https://doi.org/10.31490/9788024844565> MUP, Internal Grant 75-03.
- Balcerzak, A., & MacGregor Pelikánová, R. (2020). Projection of SDGs in Codes of Ethics – Case study about Lost in Translation? *Administrative Sciences*, 10(4), 1-18. Paper 95. <https://doi.org/10.3390/admsci10040095> WoS, Scopus. MUP.
- MacGregor, R.K., Sroka, W., & MacGregor Pelikánová, R. (2020). The CSR Perception of Front-line Employees of Luxury Fashion Businesses: Fun or Free for Sustainability? *Organizacija*, 53(3), 198-211. <https://doi.org/10.2478/orga-2020-0013> Scopus Q3. MUP Internal Grant. 74-02.
- MacGregor Pelikánová, R., & MacGregor Pelikánová, R.K. (2020). The EU puzzling CSR regime and the confused perception by ambassadors of luxury fashion businesses: A case study from Pařížská. *Central European Business Review*, 9(3), 74-108. <https://doi.org/10.18267/j.cebr.240> WoS, Scopus Q3. MUP.
- MacGregor, R.K., Sroka, W., & MacGregor Pelikánová, R. (2020) A Comparative Study Of The Low Managers Attitude To Marketing And Innovations In Luxury Fashion Industry: Pro - Or Anti-CSR? *Polish Journal of Management Studies*, 21(2), 240-255. <https://doi.org/10.17512/pjms.2020.21.2.17> WoS/Scopus. MUP.
- MacGregor Pelikánová, R. (2020). Harmonised Protection of Consumer Behaviour: The Holistic Comparative Message About Its Effectiveness and Efficiency from Legislative and Judicial Perspectives. In Sroka, W. (Ed.). *Perspectives on Consumer Behaviour - Theoretical Aspects and Practical Applications*. Springer, 53-71 of 338. ISBN 978-3-030-47379-2. <https://www.springer.com/gp/book/9783030473792>. Scopus. MUP.
- MacGregor Pelikánová, R., Kašný, J., & MacGregor, R.K. (2020). Sustainable ethics by a luxury fashion quartet – A message in LVHM, Kering, Prada and Tod's Codes. In: Ondřej Dvouletý, Martin Lukeš & Jan Mísař (Eds.). *8th International Conference on Innovation, Management, Entrepreneurship and Sustainability (IMES)*- Univ Ecn , Prague, Czech Republic, May 28-29, 2020. IMES, Pages: 336-348 of 655. WoS. AAU.

2019

- MacGregor Pelikánová, R. (2019). *Corporate Social Responsibility for fair commercial practices and intellectual property – real potential?* Olsztyn, PL : Institute of Economic Research, 153 p. ISBN 978-83-65605-15-3. <https://doi.org/10.24136/eep.mon.2019.1> Available at <http://economic-research.pl/Books/index.php/eep/catalog/book/58> MUP, GA ČR.
- MacGregor, R.K., Kratochvílová, M., & MacGregor Pelikánová, R. (2019). Transposition of Directive 2013/34/EU on Financial Statements in the Light of the CJ EU Case Law. In: Jindřichovská, I., Dehning, B. (Eds.). *7th International Scientific Conference on IFRS: Global Rules & Local Use – Beyond the Numbers*, Metropolitan University Prague, Oct 10-11, 2019, p. 53-66 of 436. ISBN 978-80-87956-96-0. MUP.
- MacGregor, R.K., Němečková, T., & MacGregor Pelikánová, R. (2019). Impact of Cohesion Fund Support on Corporate Social Responsibility and Annual Reports of Czech Private Enterprises. In: Jindřichovská, Irena; Dehning, Bruce. *7th International Scientific Conference on IFRS: Global Rules & Local Use – Beyond the Numbers*, Metropolitan University Prague, Czech Republic, Oct 10-11, 2019, p. 121-136 of 436. ISBN 978-80-87956-96-0. MUP.
- MacGregor Pelikánová, R. (2019). Sustainable Entrepreneurship of Gasoline Distributing Enterprises – Czech Case Study. In: Sperka, R. et al. (Eds.). *2nd International Conference on Decision Making for Small and Medium-Sized Enterprises (DEMSME 2019)*, Petrovice u Karviné, 16-17 May, 2019, 178-188 of 261. ISBN 978-80-7510-339-0. WoS. MUP. GA ČR.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2019). EU Law on the CSR reporting – Puzzling Maze? In: Dvoutělý, O. et al. (Eds.). *Proceedings of the 7th International Conference Innovation, Management, Entrepreneurship and Sustainability (IMES)*, Prague, 30-31 May, 2019, 471-480. WoS. AAU.
- MacGregor Pelikánová, R., Cvik, E.D., & MacGregor, R. (2019). Qualified Electronic Signature – eIDAS Striking Czech public Sector Bodies. *Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis*, 67(6), 1551-1560. <https://doi.org/10.11118/actaun201967061551> Scopus. MUP, GA ČR.
- Boháč, R., MacGregor Pelikánová, R., & Cvik, E.D. (2019). Management and Use of Financial Instruments from the EU Budget Through State Funds – Czech Case Study. In Nálepková, V. (Ed.). *Proceedings of the International Scientific Conference Economic and Social Policy: Economic and Social Challenges for European Economy*. Havířov: Vysoká škola PRIGO, pp. 57-74 of 593. ISSN 2571-1776; e-ISSN 2694-796X; ISBN 978-80-87291-25-2. MUP.
- MacGregor, R.K., & MacGregor Pelikánová, R. (2019). Shareholder Engagement for Corporate Governance in the Light of the Harmonization and Transposition. *International Journal of Economics and Business Administration*, VII(4): 22-34. ISSN 2241-4754. Scopus Q3. MUP.
- Cvik, E.D., MacGregor Pelikánová, R., & Schlossberger, O. (2019). Development of Share Price in Direct Relation to the Entry of the New Investor in the Management of Business Corporation. *Acta VŠFS*, 13(2), 161-185. 1802-792X. MUP.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2019). Assessment of the potential of the EU endeavours to improve Corporate Social Responsibility processes and disclosures. In Löster, T., Pavelka, T. (Eds.). *Conference Proceedings. The 13th International Days of Statistics and Economics*, September 5-7, 2019, Prague, CZ, pp.987-996 of 1756. ISBN 978-80-87990-18-6. <https://doi.org/10.18267/pr.2019.los.186.98> WoS AAU.
- MacGregor Pelikánová, R. (2019). Chapter 18: Czech Republic In: Küllezi, P., Kilpatrick, B., Kobel, P. (Eds.). *Liability for Antitrust Law Infringements & Protection of IP Rights in*

Distribution. LIDC. Springer, 417-431 of 573 p. ISBN 978-3-030-17549-8. DOI: 10.1007/978-3-030-17550-4. MUP.

- MacGregor Pelikánová, R. (2019). Harmonization of the protection against misleading commercial practices: ongoing divergences in Central European countries. *Oeconomia Copernicana*, 10(2), 239–252. <https://doi.org/10.24136/oc.2019.012> WoS. MUP, GA ČR.
- MacGregor Pelikánová, R., & Cvik, E.D. (2019). Awareness and Perception of Modernized Electronic Public Procurement – Czech Case Study. *Ad Alta – Journal of Interdisciplinary Research*, 9(1): 34-40. WoS. MUP, GA ČR.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2019). The Impact of the New EU Trademark Regime on Entrepreneurial Competitiveness. *Forum Scientiae Oeconomia*, 2019, 7(2), 59-70. https://doi.org/10.23762/FSO_VOL7_NO2_4 MUP.
- Cvik, E.D., & MacGregor Pelikánová, R. (2019). The (Mis)compliance of objectives of new CAP – Legislative, Academic and General Public Perspectives. *European Countryside*, 11(1), 143-161. <https://doi.org/10.2478/euco-2019-0009> WoS / Scopus Q2. MUP.
- MacGregor Pelikánová, R. (2019). Corporate Social Responsibility Information in Annual Reports in the EU – Czech Case Study. *Sustainability*, 11, 237. <https://doi.org/10.3390/su11010237> WoS – IF = 2.592/ Scopus Q2. MUP, GA ČR.
- MacGregor Pelikánová, R. (2019). R&D expenditure and innovation in the EU and selected member states. *JEMI – Journal of Entrepreneurship, Management and Innovation*, 15(1), 13-33. <https://doi.org/10.7341/20191511> WoS/Scopus. MUP, GA ČR.
- MacGregor Pelikánová, R. (2019). The Fair Analysis of the Case law of the Court of Justice of EU on the Unfair Commercial Practices. *Acta Academica Karviniensia*, 19(1): 47-58. <https://doi.org/10.25142/aak.2019.004> MUP, GA ČR.

2018

- MacGregor Pelikánová, R. (2018). *The European drive for fair competition - nature and impact of the harmonized protection against unfair commercial practices*. Ostrava: Key Publishing and Praha: MUP Press, 138 p. ISBN 978-80-7638-001-1. MUP, GA ČR.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2018). Reality of e-Reporting of Annual Accounts of SMEs in the EU - McDonald's, BurgerKing, KFC and Subway Case Study. In: Jindřichovská, I., Kubičková D. (Eds.) *6th International Scientific Conference on IFRS - Global Rules and Local Use* Location: Anglo Amer Univ, Prague, Czech Republic, October 11-12, 2018. IFRS: Global rules & Local use, pp. 142-157. ISBN 78-80-906585-7-8. WoS. AAU.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2018). The Ephemeral Corporate Social Responsibility Commitment Pursuant to Annual Reports – A Czech Case Study. In: Dvouletý, O., Lukeš, M., & Misař, J. (Eds.). *6th International Conference on Innovation, Management, Entrepreneurship and Sustainability (IMES)*. Univ Ecn, Prague, Czech Republic, May 31, 2018. IMES, pp. 614-623. ISBN 978-80-245-2274-6. <https://doi.org/10.18267/pr.2018.dvo.2274.0> WoS. AAU.
- Cvik, E.D., MacGregor Pelikánová, R., & Malý, M. (2018). Selected Issues from the Dark Side of the General Data Protection Regulation. *Review of Economic Perspectives - Národohospodářský obzor*, 18(4), 387-407. <https://doi.org/10.2478/revecp-2018-0020> WoS/ Scopus Q3. University of West Bohemia.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2018). Corporate Social Responsibility e-Reporting as a tool for (Un)fair competition in the EU. In: Löster, T., Pavelka, T. (Eds.). *Conference Proceedings. The 12th International Days of Statistics and Economics*, September 6-8, 2018, Prague, CZ, pp.1112–1122 of 2063. ISBN 978-80-87990-14-8. WoS. AAU.
- MacGregor Pelikánová, R. (2018). The nebulous effectiveness, efficiency and fairness of the European e-Justice Portal vis-à-vis Corporate Social Responsibility. *Progress in Economic Sciences*, 5, 127-141. 2018. <https://doi.org/10.14595/PES/05/008> MUP, GA ČR.
- MacGregor Pelikánová, R., & Cvik, E.D. (2018). Impact of GDPR Security Measures on the Intellectual Property and Unfair Competition. *Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis*, 66, 153, 1535-1542. <https://doi.org/10.11118 /actaun201866061535> Scopus Q3. MUP, GA ČR
- MacGregor Pelikánová, R. (2018). České ochranné známky v roce 1933 a 2018 – Co se vlastně za těch 85 let změnilo? In: Pospíšil, M. (ed.) *Specifika ochrany duševních práv v České republice a ve světě*. Praha: MUP Press, pp. 177-186 of 338. ISBN 978-80-87956-79-3. MUP.
- Cvik, E.D., & MacGregor Pelikánová, R. (2018). The Dark Side of the General Data Protection Regulation. In: Dvoráková, P., Baisa, B. (eds.) *Proceedings of the 22nd International Conference Current Trends in Public Sector Research 2018*, January 18-19, 2018. Brno: Masaryk University, pp. 28-35 of 392. ISSN 2336-1239. ISBN 978-80-210-8923-5. ZČU.
- MacGregor Pelikánová, R. (2018). Fostering Innovation – a Myth or Reality of the EU in 2018 In: Staničková, M. et al. (Eds.). *Proceedings of the 4th International Conference on European Integration*, May 17-18, 2018, Ostrava, 965-973 of 1121. ISBN 978-80-248-4169-4. WoS. MUP, GA ČR.
- MacGregor Pelikánová, R., & Cvik, E.D. (2018). Conceptual Impact of Selected Aspects of GDPR on Corporate Administration and Business Competition In: Jedlička, P., Marešová, P., Soukal, I. (Eds.). *Proceedings of the international scientific conference Hradec Economic Days*, 8(1), January

31st and February 1st, 2018, Hradec Králové, Czech Republic : University of Hradec Králové, 2018, vol.8, Part 1, p. 570-581 of 594. ISBN 978-80-7435-700-3. WoS. MUP, GA ČR

- Beneš, M., MacGregor Pelikánová, R., & Vojčík, P. (2018). The (in)compliance of the Directive on Electronic commerce and its purpose with the Europe 2020 approach to Intellectual Property. In Filipová, L., Adámek, E., Lasotová, V. (eds.). *Proceedings of the 15th International Scientific Conference on Economic policy in the European Union Member Countries*, 2018, 194-210 of 323. ISBN 978-80-248-4155-7. WoS. MUP, GA ČR.
- MacGregor Pelikánová, R. (2018) Czech National Report IN: Kilpatrick, Bruce, Kobel, Pierre, Kellezi, Pranvera (Eds.). *Antitrust Analysis of Online Sales Platforms & Copyright Limitations and Exceptions*. Springer, 391-406 of 602 p. ISBN 978-3-319-71418-9. <http://www.springer.com/?SGWID=3-102-404-0-11817>. MUP, GA ČR.

2017

- Cvik, E.D., & MacGregor Pelikánová, R. (2017). The Volatively Subjective Nature and Value of Stock – Czech Case Study. *Ad Alta – Journal of Interdisciplinary Research*, 7(2), 40-44. Available at http://www.magnanimitas.cz/ADALTA/0702/papers/A_cvik.pdf. WoS. ZČU.
- MacGregor Pelikánová, R., & Jánošíková, P. (2017). The Danube Dynamics of the Real Estate Transfer Tax. *DANUBE: Law, Economics and Social issues Review*, 8(4):191-206. <https://doi.org/10.1515/danb-2017-0013> Scopus Q3. ZČU.
- MacGregor Pelikánová, R. (2017). Constantine's Christianity for the (Dis)integrated EU - Déjà vu of Constantine's Roman governance reflecting of the mistrial of Jesus for EU? *Dialogo*, 4(1), 81-98. <https://doi.org/10.18638/dialogo.2017.4.1> ZČU.
- MacGregor Pelikánová, R. (2017). Supranational Europe 2020 Competitiveness – Questionable Effectiveness, Efficiency and Value Compliance. In Nálepková, V., Šťastná, J. (Eds.) *Conference Proceedings - International Scientific Conference - Economic policy in the Global Environment*. Havířov: Vysoká škola sociálně správní, 241-256 of 332. ISBN 978-80-87291-20-7. WoS. MUP, GA ČR.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2017). First transposition anniversary of harmonized mortgages : What is the target and was it hit? In Löster, T., Pavelka, T. (Eds.). Conference Proceedings. *The 11th International Days of Statistics and Economics*, September 14-16, 2017, Prague, CZ, pp. 906-915 of 1922. ISBN 978-80-87990-12-4. Available at https://msed.vse.cz/msed_2017/sbornik/toc.html AAU.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2017). European e-Justice Portal – Reality of Electronic One-Stop-Shop for Publication of Financial Statements in the EU. In: Jindřichovská, Irena; Kubičková, Dana. *5th International Scientific Conference on IFRS - Global Rules and Local Use*. Anglo Amer Univ, Prague, Czech Republic, October 20, 2017. IFRS: Global Rules & Local Use, pp. 98-111. WoS. AAU.
- MacGregor Pelikánová, R., & Cvik, E.D. (2017). The Ephemeral Value of Stock – What IFRS And GAAP Can(Not) Capture According to a Czech Case Study. In: Jindřichovská, Irena; Kubičková, Dana. Conference: 5th International Scientific Conference on IFRS - Global Rules and Local Use Location: Anglo Amer Univ, Prague, Czech Republic, October 20, 2017. IFRS: Global Rules & Local Use, pp. 158-173. WoS. AAU.
- MacGregor Pelikánová, R. (2017). European Myriad of Approaches to Parasitic Commercial Practices. *Oeconomia Copernicana*, 8(2), 167-180. <https://doi.org/10.24136/oc.v8i2.11> WoS. MUP, GA ČR.
- MacGregor Pelikánová, R., & Beneš, M. (2017). Does the Full Harmonization of the Consumers' Protection Against Unfair Commercial Practices Via UCPD Fit in Europe 2020? *Czech Yearbook of International Law - CYIL*, 8, 223-231. Scopus. MUP, GA ČR.
- MacGregor Pelikánová, R., Císařová, J., & Beneš, M. (2017). The misleading perception of the purpose of the protection against misleading advertising by the EU law and its impact in the Czech Republic. *The Lawyer Quarterly*, 2017, 7(3), 145-161. ISSN 1805-8396 (Print), ISSN 1805-840X (Online). Scopus. MUP, GA ČR.
- Cvik, E.D., & MacGregor Pelikánová, R. (2017). The Transposition of the Mortgage Credit Directive and the Czech Perception of its Impacts, pp. 184-194 In: Kapounek, S., Krútová, V. (Eds). *20th International Scientific Conference „Enterprise and Competitive Environment“*, March 9-10, 2017, Brno, p. 980. ISBN 978-80-7509-499-5. Available at https://ece.pefka.mendelu.cz/sites/default/files/imce/ECE2017_fin.pdf . WoS. MUP

- MacGregor Pelikánová, R., & Dmitrieva, A. (2017). Single colour trademarks not only on the current Czech market, *ACC Journal*, 23(2): 36-49. <https://doi.org/10.15240/tul/004/2017-2-003> AAU
- Jánošíková, P., & MacGregor Pelikánová, R. (2017). The Heterogeneous Diversity of the Real Estate Transfer Tax in the EU, pp. 247-255 In: Jajuga, K., Orłowski, L., Staehel, K. (Eds.). *Contemporary Trends and Challenges in Finance. Springer Proceedings in Business and Economics*, 320 p. ISBN 978-3-319-54885-2. Available at <http://www.springer.com/us/book/9783319548845> WoS. ZCU.
- MacGregor Pelikánová, R. (2017). The Ephemeral Concept of Parasitic commercial Practices in the EU. EconPapers No.66/2017 and IN: Balcerzak, A.P., Pietryka, I. (Eds.). *9th International Conference on Applied Economics – Contemporary Issues in Economy*, Toruń, Poland, 22-23 June, 2017. ISBN 978-83-65605-03-0. Available at http://www.badania-gospodarcze.pl/images/Working_Papers/2017_No_66.pdf MUP, GA ČR.
- MacGregor Pelikánová, R. (2017). Právo průmyslového vlastnictví. In: Schelle, K., Tauchen, J. (Eds.). *Encyklopedie českých právních dějin*, VII. svazek Právo pra-Prob. Plzeň: Aleš Čeněk, 131-145 from 829 p. ISBN 978-80-7380-648-4 in co-edition with Ostrava: KEY Publishing, 2017. ISBN 978-80-7418-270-9. MUP.
- Cvik, E.D., MacGregor Pelikánová, R., & Hes, A. (2017). The impact of recodification on the squeeze-out in a comparative perspective In: Jedlička, P., Marešová, P., Soukal, I. (Eds.). *Proceedings of the international scientific conference Hradec Economic Days 2017*, 7(1), January 31st and February 1st, 2017, Hradec Králové, Czech Republic : University of Hradec Králové, 2017, p. 127-136 of 991. ISBN 978-80-7435-664-3. WoS. MUP.

2016

- MacGregor Pelikánová, R., & MacGregor, R.K. (2016). The (Dis)Harmonized Residential Property Mortgages in the EU In: Jindřichovská, I., Kubíčková, D. (Eds). *Conference: 4th International Scientific Conference on IFRS - Global Rules and Local Use Location: Anglo Amer Univ, Prague, Czech Republic. September 29-30, 2016. IFRS: Global Rules & Local Use*, pp. 33-45. *WoS. AAU.*
- MacGregor Pelikánová, R. (2016). Právo evropské. In: Schelle, K., Tauchen, J. (Eds.). *Encyklopedie českých právních dějin, VI. svazek Právní-Právo po. Plzeň: Aleš Čeněk*, pp. 367-77 from 883 p. ISBN 978-80-7380-641-5 in co-edition with Ostrava: KEY Publishing, 2016. ISBN 978-80-7418-268-6. MUP.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2016). One decade with the TLD of the EU – domain names for all Europeans as a (un)wanted mission (im)possible for three European Commissions. *AA Law Forum*, 7, 14-33. ISSN 1804-1094. Available at <http://www.aauni.edu/data/files/7th-law-forum.pdf>. MUP.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2016). Current academic and managerial views on the valuation of Internet domain names. In Löster, T., Pavelka, T. (Eds.). *Conference Proceedings. The 10th International Days of Statistics and Economics, September 8-10, 2016, Prague, CZ*, pp.1119–1129 of 2116. ISBN 978-80-87990-10-0. Available at https://msed.vse.cz/msed_2016/sbornik/toc.html *WoS. AAU.*
- MacGregor Pelikánová, R., Beneš, M., & MacGregor, R.K. (2016). European (mis)reconciliation of rules against misleading commercial practices – the Last decade’s crusade of the Commission and CJ EU. In Majerová, I., Kotlánová, E. (eds.). *Proceedings of the 14th International Scientific Conference on Economic policy in the European Union Member Countries*, 389-398 of 424. ISBN 978-80-7510-210-2. *WoS. MUP.*
- MacGregor Pelikánová, R., & MacGregor, R.K. (2016). Preferences in Domain Names of European Businesses. In: Rukovanský, I. (Ed.). *Proceedings of International Conference on Informatization of Economic and Management Processes*, Brno, 15.9.2016, p. 21-27. ISBN 978-80-87255-73-5. BIBS.
- Cvik, E.D., & MacGregor Pelikánová, R. (2019). Implementation of Directive 2014/17/EU and its Impact on EU and Member States Markets, from not only a Czech Perspective. *Procedia – Social and Behavioral Sciences. 19th International Conference Enterprise and Competitive Environment, ECE 2016, 10-11 March, Brno, Czech Republic*, 220(85), 85-94. ISSN 1877-0428. Available at <http://www.sciencedirect.com/science/article/pii/S1877042816305730> *WoS. MUP.*
- Cvik, E.D., & MacGregor Pelikánová, R. (2016). A comparative study of the legal liability of executives in LLC in the Czech Republic and some of other EU member states. *Scientific Papers of the University of Pardubice, Series D 1/2016*, 36, 54-65. Available at <http://www.upce.cz/fes/veda-vyzkum/fakultni-casopisy/scipap/posledni-obsah.pdf> *Scopus. MUP.*
- MacGregor Pelikánová, R., & Cvik, E.D. (2016). FATCA from the US, EU and Czech perspectives - Governments of the world for tax compliance, unite!? In Jedlička, P. (ed). *Proceedings of the international scientific conference Hradec Economic Days 2016*, Vol. II., 2-3 February, 2016, Hradec Králové, Czech Republic : Gaudeamus, p. 95-105 of 411. ISBN 978-80-7435-634-6. MUP.
- MacGregor Pelikánová, R., & Cvik, E.D. (2016). Use or not to use Bitcoin this is the question. In Jedlička, Pavel (ed). *Proceedings of the international scientific conference Hradec Economic Days 2016*, Vol. II., 2-3 February, 2016, Hradec Králové, Czech Republic : Gaudeamus, 2016, p. 106-113 of 411. ISBN 978-80-7435-634-6. MUP.

2015

- MacGregor Pelikánová, R. (2015). *New trends in perception and use of domain names – Critical and Comparative Analysis of the Modern Domain Name Universe*. Ostrava : Key Publishing and Praha : MUP Press, 144 p. ISBN 978-80-7418-251-8. MUP, GA ČR.
- MacGregor Pelikánová, R., & MacGregor, R.K. (2015). Global and Local Perspectives on Valuation of Domain Names In: Jindřichovská, I., Kubičková, D. (Eds.) 3rd International Scientific Conference on IFRS - Global Rules and Local Use. Anglo Amer Univ, Prague, Czech Republic. October 8-9, 2015. IFRS: Global Rules & Local Use, pp. 123-132. WoS. AAU.
- MacGregor Pelikánová, R. (2015). Does The Court of Justice policies perception shape the Pierre Fabre business, or is it the other way around? In Machová, Z., Tichá, M. (eds.). *Proceedings of the 13th International Conference „Economic policy in the European Union Member Countries“*, 367-38. ISBN 978-80-248-3796-3. Available at <http://www.ekf.vsb.cz/hpveu/en/09-proceedings/2015-proceedings/> MUP.
- MacGregor Pelikánová, R (2015). Arbitráž mezinárodní a Československo. In: Schelle, K, Tauchen, J. (Eds.). *Encyklopedie českých právních dějin, I. svazek A-Č*. Plzeň: Aleš Čeněk, 2015, 276-286 from 976 s. ISBN 978-80-7380-526-3 in co-edition with Ostrava: KEY Publishing. ISBN 978-80-7418-239-6. MUP.
- MacGregor Pelikánová, R (2015). The unbearable lightness of imposing e-commerce in a vertical agreement setting. *Antitrust – Revue of Competition Law*, 3, 68-76. MUP.
- MacGregor Pelikánová, R , & Jakl, L. (2015). Czech Republic In: Bettinger, T., Waddell, A. (Ed.). *Domain Name. Law and practice. An International Handbook*. 2nd Edition. Oxford, UK : Oxford University Press, pp. 257-284 of 1696 p. ISBN 9780199663163.
- MacGregor Pelikánová, R (2015). Co mohou o základních zásadách občanského zákoníku naznačovat dva judikáty o průmyslovém vlastnictví? *Rekodifikace & Praxe*, III(11): 23-26. MUP.
- MacGregor Pelikánová, R, & MacGregor, R.K. (2015). General doctrines and principles of EU law and their impact on domain names. *AA Law Forum*, 6, 29-45. ISSN 1804-1094. Available at <http://www.aauni.edu/wp-content/uploads/2015/05/6th-Edition-Forum.pdf> AAU
- Cvik, E.D., & MacGregor Pelikánová, R. (2015). Agricultural policy and law as reflected by Websites of Czech organic farmers. In: Smutka, L., Rezbová, H. (Eds.) *Agrarian Perspectives XXIV – Global Agribusiness and the Rural Economy – Proceedings of the 24th International Scientific Conference*, 16 -18 September, Prague, CZ : CULS, 2015, p. 82-89 of 552. ISBN 978-80-213-2581-4. Available at <http://ap.pef.czu.cz/static/proceedings/2015/> WoS. ČZU.
- MacGregor Pelikánová, R (2015). The Significance of Domain Names for Agribusiness – Czech and Austrian comparative study. In: Smutka, L., Rezbová, H. (Eds.) *Agrarian Perspectives XXIV – Global Agribusiness nad the Rural Economy – Proceedings of the 24th International Scientific Conference* , 16 -18 September, Prague, CZ : CULS, 2015, p. 248-255 of 552. ISBN 978-80-213-2581-4. Available at <http://ap.pef.czu.cz/static/proceedings/2015/> WoS. ČZU.
- MacGregor Pelikánová, R, & MacGregor, R.K. (2015). Internet Governance and its Legitimacy – From Rhetoric to Facts and Even Beyond. *International Journal of Business and Management*, III(4): 77-102. Available at <http://www.iises.net/current-issue-ijobm.html> MUP, GA ČR.
- MacGregor Pelikánová, R & Cvik, E.D. (2015). The perception of electronization and data boxes of the Czech Republic administration by SMEs – truth or myth about effectiveness in 2015? In: Šimberová, I., Kocmanová, A. (Eds.) *15th International Conference - Perspectives of Business and Entrepreneurship Development*, 28-29 February, 2015, Brno, Czech Republic : Brno University of

Technology, Faculty of Business and Management, 2015, 385-394 of 441 p. ISBN 978-80-214-5227-5. Available at http://konference.fbm.vutbr.cz/ic/useruploads/files/SELECTED_PAPERS_2015.pdf WoS. ČZU.

- MacGregor Pelikánová, R (2015). European Quartet of Missed Opportunities for Internet Governance In: Rotscheld, J., Čermáková, K. (Eds.). *Proceedings of 17th International Academic Conference*, 21 – 24 June, 2015, Vienna, AT : International Institute of Social and Economic Sciences (IISES), 2015, p. 275-290 of 631. ISBN 978-80-87927-10-6. Available at <http://www.iises.net/proceedings/17th-international-academic-conference-vienna/table-of-content>. MUP, GA ČR.
- Keřkovský, M., Hanzelková, A., Kominácká, J., MacGregor Pelikánová, R., Vitouš, M. (2015). *IS/IT strategie krok za krokem. Teorie pro praxi*. 1.vydání. Praha : C.H.Beck, 208 s. ISBN 978-80-7400-272-4. MUP.
- MacGregor Pelikánová, R, & Cvik, E.D. (2015). Unraveling Myths and Facts About EU Puzzling Expenses, 679-687. In: Kaštan, M. (Ed.) *17th International Conference MEKON*, 4th-5th February, 2015, Ostrava, Czech Republic: VŠB–TUO, Faculty of Economics, 2015, 800 p. ISBN 978-80-248-3684-3. ČZU.
- MacGregor Pelikánová, R (2015). Potential Impact of the Famous Pierre Fabre Case on e-Business in the EU – The European Secret message about the significance of Domain names In: Tvrdoň, M., Majerová, I. (Eds.). *Proceedings of 12th International Conference Economic Policy in the European Union Member Countries*, Karviná, CZ : Silesian University, p. 509-520 of 926. ISBN 978-80-7510-114-3. WoS. MUP, GA ČR.
- MacGregor Pelikánová, R., & Cvik, E.D. (2015). Several Impacts of European Integration on the Economy and Management of Regions and Enterprises from a Millenium Generation Perspective, 331-338. In: Jedlička, P. (Ed.) *Conference Proceedings – International Conference Hradec Economic Days 2015*, Vol. 4, 3-4 February, 2015, Hradec Králové, Czech Republic : Gaudeamus, 373 p. ISBN 978-80-7435-549-3. WoS. ČZU.
- Cvik, E.D., & MacGregor Pelikánová, R. (2015). Economy and Management of Czech Cohesion Regions – Who is at Blame? p. 46-54. In: Jedlička, P. (Ed.) *Conference Proceedings – International Conference Hradec Economic Days 2015*, Vol. 4, 3rd-4th February, 2015, Hradec Králové, Czech Republic : Gaudeamus, 2015, 373 p. ISBN 978-80-7435-549-3. WoS. ČZU.
- MacGregor Pelikánová, R (2015). (Ne)jasné pojetí doménových jmen a jejich režimu v novém občanském zákoníku. *Rekodifikace & Praxe*, III(1): 5-13. MUP, GA ČR.

2014

- MacGregor Pelikánová, R. (2014). *Pojetí doménových jmen ve vybraných perspektivách a jejich důsledky*. Ostrava : Key Publishing a Praha : MUP Press, 179 s. ISBN 978-80-7418-227-3. MUP, GA ČR.
- MacGregor Pelikánová, R. (2014). *Selected current aspects and issues of European integration*. Ostrava, CZ : Key Publishing, 186 p. ISBN 978-80-7418-226-6. ČZU.
- MacGregor Pelikánová, R. (2014). Comparison of e-platform of National Rural Networks in selected EU member states, p. 246-252. In: Smutka, L. (Ed.) *Proceedings of the Agrarian Perspectives XIII*, 16th September, 2014, Prague, Czech Republic : Česká zemědělská univerzita, 2014, 365 p. ISBN 978-80-213-2545-6. Available at <http://ap.pef.czu.cz/static/proceedings/2014/>. WoS. ČZU.
- Cvik, E.D., & MacGregor Pelikánová, R. (2014). The use of Websites by Czech Biofarmers for their operation and the rural development, p. 233-239. In: Smutka, L. (Ed.) *Proceedings of the Agrarian Perspectives XIII*, 16th September, 2014, Prague, Czech Republic : Česká zemědělská univerzita, 2014, 365 p. ISBN 978-80-213-2545-6. Available at <http://ap.pef.czu.cz/static/proceedings/2014/>. WoS. ČZU.
- MacGregor Pelikánová, R. (2014). The (in)efficiency of cartel prosecution and its impact on business management, p. 68-74. In: Mokry, M., Badura, S. (Eds.). *Proceedings in Advanced Research in Scientific Areas – ARSA 2014*, the 3rd year of International Conference ARSA, 1. – 5. Dezember, Žilina, Slovak Republic : EDIS - Publishing Institution of the University of Žilina, 2014, 384 p. ISBN 978-80-554-0958-0. ISSN 1338-983. Available at www.the-science.com/uploads/proc/arsa/ARSA-2014_Proc.zip MUP.
- MacGregor Pelikánová, R., & Cvik, E.D. (2014). Strategy options for addressing the legal liability of Czech Executives, p. 60-63. In: Mokry, M., Badura, S. (Eds.). *Proceedings in Advanced Research in Scientific Areas – ARSA 2014*, the 3rd year of International Conference ARSA, 1. – 5. Dezember, Žilina, Slovak Republic : EDIS - Publishing Institution of the University of Žilina, 2014, 384 p. ISBN 978-80-554-0958-0. ISSN 1338-983. MUP.
- MacGregor Pelikánová, R. (2014). *Domain names – Their nature, functions, significance and value*. Saarbrücken, GE : Lambert Academic Press, 273 p. ISBN 978-3-659-62653-1. MUP.
- MacGregor Pelikánová, R. (2014). The (Dis)harmony of Opinions Regarding Domain Names in the Czech Republic. *Scientific Papers of the University of Pardubice, Series D 3/2014*, 32, 73-84.. *Scopus Q3*. MUP, GA ČR.
- Růžičková, E.D., & MacGregor Pelikánová, R. (2014). Recent trends in the regime of transfer tax in the Czech Republic and selected EU member states. *Scientific Papers of the University of Pardubice, Series D 2/2014*, 31, 25-33. *Scopus Q3*. ČZU.
- MacGregor Pelikánová, R. (2014). Nově o nových generických vrcholných doménách. *Acta Iuridica Olomouciensia*, 2014, 9(Supplementum 2): 67-84. MUP, GA ČR.
- MacGregor Pelikánová, R. (2014). The Impact of the Czech New Civil Code on Domain Names – legal (de)trashing of not only domain names. *The Lawyer Quarterly*, 4(3): 203-216. MUP, GA ČR..
- MacGregor Pelikánová, R. (2014). Divergence of antitrust enforcements – where, and where not, to collude. *Antitrust – Revue of Competition Law*, 2, i-viii. MUP.
- Růžičková, E.D., & MacGregor Pelikánová, R. (2014). Current legal and economic aspects of the real estate transfer tax in the Czech Republic and several other countries. In: Czudek, D., Koziel, M.(Eds.). *Legal and economic aspects of the business in V4 countries*. Brno, CZ : Centrum Prawa

Polskiego / Centrum polského práva, p. 127-146 of 292. ISBN 978-80-263-0732-7. Available at <http://www.centrumpp.org/conference-2014/>. MUP.

- MacGregor Pelikánová, R. (2014). Nově o nových generických vrcholných doménách (New on the new gTLDs). In: Černý, M. (Ed.). *Právo duševního vlastnictví* (Olomoucké právnické dny 9-10.5.2013). Olomouc, CZ : Iuridicum Olomoucense o.p.s.. Monse ISBN 978-80-87382-54-7. MUP, GA ČR.
- MacGregor Pelikánová, R., & Císařová, J. (2014). An overview of the concept of good morals in Czech Codices. AA Law Forum, 3-12. Available at <https://docs.google.com/a/aauni.edu/file/d/0B77zVSiWKANxYINCAGlvMzVNUTBFaEc2UHdjaDIxaWpDZUR3/edit> MUP.

2013

- MacGregor Pelikánová, R. (2013). Internet My Dearest, What Type of European Integration Is The Clearest? *Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis*, 2013, 61(7), 2475-2481. ISSN 1211-8516. Permanently available at <http://dx.doi.org/10.11118/actaun201361072475> Scopus Q3. ČZU.
- MacGregor Pelikánová (2013). European Integration and Top Level Domain in 2013. *The Lawyer Quarterly*, 3(4), 311-323. ČZU.
- MacGregor Pelikánová (2013). The (in)significance of domain names for e-commerce. *ACC Journal, Issue B Science of Economics, XIXB* (2), 40-52. MUP, GA ČR.
- MacGregor Pelikánová (2013). The Business (In)Significance of the Pre-Dot Domain Name Wording. *Scientific Papers of the University of Pardubice, Series D 3/2013*, 20(28): 67-79. Scopus. MUP, GA ČR.
- MacGregor Pelikánová (2013). Jeden trh a jedna měna - evropské osudové spojení, had a jablko sváru. *Právo, ekonomika, management*, 3, 49-57. ČZU.
- MacGregor Pelikánová, R., & Paclík, M. (2013). European Integration Odyssey – the Ship Sails on ... but Where? *Journal on Legal and Economic Issues of Central Europe*, 4(1), 40-48. MUP.
- MacGregor Pelikánová (2013). Koncepty z oblasti duševního vlastnictví coby inspirace pro evropskou integraci? *Acta MUP*, 4(1), 54-63. MUP.

2012

- MacGregor Pelikánová (2012) And the best top level domain for European Enterprises is ... International and Comparative Law Review, 2012, 12(1): 41-58. ČZU.
- Paclík, M. MacGregor, R.K., & MacGregor Pelikánová, R. (2012). Euro-Crisis. *AA Law Forum*, 2012, 4, 2-10. Available at <http://www.aauni.edu/pages/aa-law-forum>. MUP.
- MacGregor Pelikánová, R. (2012). *Ekonomické, právní a technické aspekty doménových jmen v globální perspektivě*. 1st Edition. Ostrava, CZ: Key Publishing, 245 s. ISBN 978-80-7418-165-8. ČZU.
- MacGregor Pelikánová, R. (2012). Chapter 2.9. Vývoj práva duševního vlastnictví.... In: Vojáček, L., Schelle, K., Tauchen, J. et al. *Vývoj soukromého práva na území českých zemí*, 1st Edition. Brno, CZ: Acta Universitatis Brunensis - Iuridica No.426, 2012, s. 479-500. ISBN 978-80-210-6006-7. MUP.
- MacGregor Pelikánová, R. (2012) New top level domains – pending success or disaster? *Journal on Legal and Economic Issues of Central Europe*, 3(1): 75-81. MUP.
- MacGregor Pelikánová, R. (2012). Chapter 3: Obchodní závazkové vztahy. In: Schelle, K. et al. *Přehled českého obchodního práva*. 1st Edition. Bratislava, Slovakia: Eastern European Development Agency n.o., p. 58-95. ISBN 978-80-970836-8-7 ČZU.
- MacGregor Pelikánová, R. (2012). Chapter 7: Copyright. In: Schelle, K., et al. *An Overview of the Czech Civil Law*. 1st Edition. London, UK: STS Science Center Ltd., p. 84-98. ISBN 978-1-908235-01-5. ČZU.
- MacGregor Pelikánová, R. (2012). Právní režim Evropského soudního dvora v letech 1952-2012 aneb několik poznámek o historii úspěšné úpravy. In Frýdek, M., Tauchen J. (Eds.). *Pocita Karlu Schellemu k 60.narozeninám*. Ostrava, CZ : Key Publishing, 2012, 427-433. ISBN 978-80-7418-144-3. MUP.
- MacGregor Pelikánová, R. (2012). Chapter 9: Autorské právo. In: Schelle, K., et al. *Přehled českého občanského práva*, 1st Edition. Bratislava, Slovakia: Eastern European Development Agency n.o., p. 208-221. ISBN 978-80-970836-7-0. ČZU.
- MacGregor Pelikánová, R. (2012). Chapter 2.9. Vývoj práva duševního vlastnictví, s. 479-500. In: Vojáček, L., Schelle, K., Tauchen, J. et al. *Vývoj soukromého práva na území českých zemí – I.Díl*. 1st Edition. Brno : Spisy PrF MU č. 426 (řada teoretická), 615 s. ISBN 978-80-210-6006-7.
- MacGregor Pelikánová, R. (2012). Radka. *Introduction to law for business*. 1st Edition. Ostrava, CZ: Key Publishing, p. 146. ISBN 978-80-7418-137-5. MUP, ČZU.

2009-2011

- MacGregor Pelikánová, R. (2011). Právní a ekonomický úspěch domény nejvyšší úrovně .eu – pravda či mýtus roku 2011? *Právo, ekonomika, management*, 2(4), 2-10. ČZU.
- MacGregor Pelikánová, R. (2011) Právní a ekonomické aspekty domény nejvyšší úrovně .eu. *Acta MUP*, 2(2), 14-37. MUP, ČZU.
- MacGregor Pelikánová, R. (2011). History of the Czech Copyright Regulation. *Journal on European History of Law*, 2(2), 201-205. MUP.
- MacGregor Pelikánová, R. (2011). Chapter 7: Copyright. In: Schelle, K., et al. *A Brief Introduction to Czech Civil Law*. 1st Edition. München, Germany: Verlag Dr. Hut, 2011, 89-103. ISBN 978-3-8439-0171-0.
- MacGregor Pelikánová, R. (2011). Kapitola 9: Autorské právo. In: Schelle, K., et al. *Základy občanského práva*, 3rd amended Edition. Ostrava, CZ: Key Publishing s.r.o., 214-228. ISBN 978-80-7418-116-0.
- MacGregor Pelikánová, R. (2011) *Evropské obchodní soudnictví*. 2nd significantly amended and extended edition. Ostrava, CZ: Key Publishing, 2011, 315 p. ISBN 978-80-7418-118-4.
- MacGregor Pelikánová, R. (2011). Privacy of E-mail Correspondence of Employees in the Czech Republic. *Journal on Legal and Economic Issues of Central Europe*, 2(1), 31-35.
- MacGregor Pelikánová, R. (2010). Arbitrators from Quasi-Permanent Arbitration Courts in the Czech Republic. *Journal on Legal and Economic Issues of Central Europe*, 1(2), 29-33.
- MacGregor Pelikánová, R. (2010). Intellectual property rights and their enforcement in the Czech Republic. *Journal on Legal and Economic Issues of Central Europe*, 1(1): 15-18.
- MacGregor Pelikánová, R., & Hejda, J. (2010). *A Brief Introduction to Czech Commercial Law – Commercial Law in the Czech Republic – An Overview of the Czech Commercial Law*, Chapter 3: Commercial obligations. Ostrava, CZ: Key Publishing, ISBN 978-80-7418-072-9, München, SRN : Verlag Dr. Hut, ISBN 978-3-86853-604-1, Bloomington, USA: Trafford Publishing, ISBN 978-1-4269-4618-9, and London, UK: STS Science Centre Edition Law, ISBN 978-0-9564777-4-3.
- MacGregor Pelikánová, R. (2010). Chapter 9: Autorské právo. In: Schelle, K., et al. *Základy občanského práva*. 2nd Edition. Ostrava, CZ: Key Publishing s.r.o., pp. 213-227. ISBN 978-80-7418-066-8.
- MacGregor Pelikánová, R. (2009). Radka. Komparatistické poznámky k vymezení společných částí budov - Comparatistic remarks on definition of shared parts of buildings. *Právní fórum*, 12, 538-543.
- MacGregor Pelikánová, R. (2009). *Evropské obchodní soudnictví - European Commercial Judiciary*. 1st Edition. Ostrava, CZ: Key Publishing. ISBN 978-80-7418-025-5.
- MacGregor Pelikánová, R. (2009). Jakou definici průmyslového vlastnictví potřebujeme? *Právní fórum*, 2, 45-57.
- Slovákova, Z., & MacGregor Pelikánová, R. (2009). Prescription of claims from the unfair competition. *Právní rozhledy*, 1, 1-20.

1999-2008

- MacGregor Pelikánová, R. (2008). Promlčení a uznání dluhu - The prescription and acknowledgement of debt. *Právní rozhledy*, 24, 904-908.
- MacGregor Pelikánová, R. (2008). Právní režim jistoty - The legal regime of the security deposit. *Právní fórum*, 10, 427-9.
- MacGregor Pelikánová, R. (2004). Pravda o generických doménových jménech - The truth about generic domain names. *Právní rozhledy*, 14, 542-545.
- MacGregor Pelikánová, R. (2004). Americký koncept akciové společnosti - American concept of the shareholder company. *Právní rozhledy*, 23, s. 23-30.
- MacGregor Pelikánová, R. (2003). Czech Report. In: Campbell, D., Scott, F. *International Protection of Intellectual Property*. Vienna, AT Yorkhill Law Publishing, 366-386.
- Pelikánová, R. (2001). Czech Report. In: Mastellone, C. (Ed.). *Handbook on Cross-Border Industrial Sub-Contracting*. London, UK: International Association of Young Lawyers, Kluwer Law International, 225-237. ISBN 9041198261, 9789041198266. WoS.
- MacGregor Pelikánová, R., & Čermák, K. (2000). *Právní aspekty doménových jmen*. Praha, CZ: Linde, 210 s. ISBN 80-7201-245-2.
- Pelikánová, R. (2000). *Srovnání institutu platebního rozkazu ve vybraných zemích*. Praha, CZ : Linde, 200 s. ISBN 80-7201-220-7.
- Pelikánová, R. (2000). European Trademark: Practical Experience. *EMP-Jurisprudence*, 2000, 9(6), 9-15.
- Pelikánová, R. (2000). Trademark's regulation in U.K. and Austria. *EMP-Jurisprudence*, 9(1), 33-35.
- Pelikánová, R. (1999). The Latest Evolution of Regulation of International Trademarks, European Trademarks and Domain Names. *Průmyslové vlastnictví*, 11-12, 242-246.
- Pelikánová, R. (1999). Comparison of the Institute of Payment Injunction-Introduction. *EMP-Jurisprudence*, 7(7), 73-80.
- Pelikánová, R. (1997). Paris Bar Association – Dodržování profesního tajemství - Professional Confidentiality. *Bulletin advokacie*, 8, 55.
- Pelikánová, R. (1997). Francouzské obchodní společnosti. *Bulletin advokacie*, 5, 36.

LECTURES BY INVITATION and ACADEMIC STAYS

Lectures by invitation

- Set of invited lectures about the Unitary Patent System, EU law, IP law and values for UIC John Marshall Law School, University of Illinois, Chicago, USA (invited by prof. Michael P.Senk), 2/2025.
- Set of invited lectures and research activities about the Unitary Patent System, sustainability and intellectual property in the EU at Università degli Studi Roma Tre, Italy – PhD Program “Law & Social Change: The Challenges of Transnational Regulation” – Italian Grant program to support internationalization “Dipartimenti di Eccellenza” (invited by Prof. Fiona Elisabeth MacMillan, Prof. Sergio Ginebri), 5-6/2024.
- Research and Training with Invited in Camera Lectures at Università degli Studi Roma Tre, Italy – EU Program Erasmus+, Staff Mobility for Training No.: 10/2021 (Prof. Sergio Ginebri), 6/2023.
- Set of invited lectures and research activities at Johannes Kepler Universität Linz – EU Program Erasmus+ International Mobility of researches from Metropolitní univerzita Praha, Key activity 4, CZ.02.2.69/0.0/0.0/18_053/0017025 (invited by Univ.-Prof. Dr. Franz Leidenmühler), 3-5/2022.
- Set of invited lectures about IP law for World Intellectual Property Organization (invited by WIPO academy in cooperation with AAU), 9/2019.
- Set of invited lectures about IP law for SRH, Berlin, Germany (invited by Dr. Ece Kolbe), 7/2018.
- Set of invited lectures about EU law, IP law and values for UIC John Marshall Law School, University of Illinois, Chicago, USA (invited by prof. Michael P. Senk, Prof. Daryl Lim), 3/2017

Academic stays

- Research activities at University of Michigan, 2006-2008.

GRANTS, PROFESSIONAL ORGANIZATIONS and SPECIAL ACTIVITIES

Grants

- **JUST-2021-JTRA InsolEUPro** (Proposal number: 101046643) Enhancing proficiency of insolvency practitioners in applying EU law and fostering trust and understanding of European judicial culture via participatory training approach and blended learning (Salvija Muleviciene, Mykolas Romeris University, Lithuania), 2022-2024. Budget: EUR 46 224 from EU + EU 5 136 MUP participation = total EUR 51 360.
- **GA ČR No. 17-11867S**, Prague, Czech Republic - Comparison of the interaction between the law against unfair competition and IP law, and its consequences in the central European context. Principal investigator, 2017-2019. Budget: CZK 1 384 000.
- **GA ČR No. 13-02203S**, Prague, Czech Republic - Domain Names and their significance for Business. Principal investigator, 2013-2015. Budget: CZK 1 394 993.

Professional organization membership (selected)

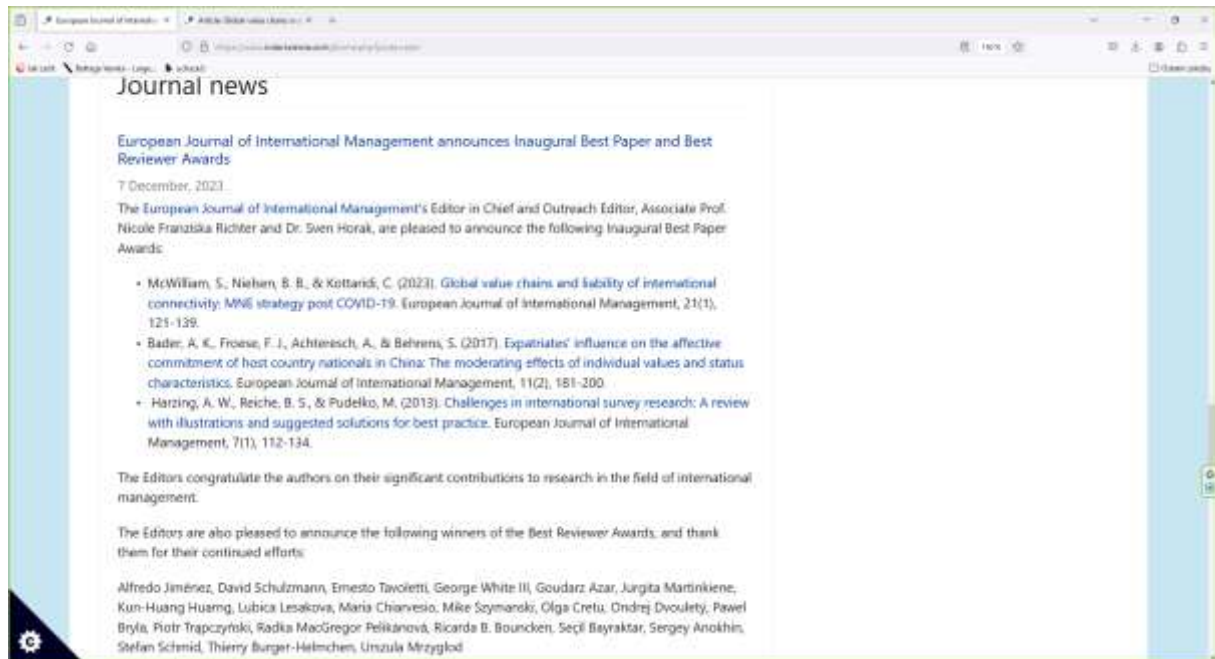
- Member, Czech State Bar, Prague, Czech Republic, 1998-present (4670)
- Head of the Czech section, AIJA (International Association of Young Lawyers), 1998-2021
- Member, Jednota Českých Právníků, Prague, Czech Republic, 2000-present (8006)
- Member, State Bar of Michigan, USA, 2003-present (P-66217)
- Member, Česká společnost pro mezinárodní právo - the Czech Society of International Law (ČSMP-CSIL), 2023 - present
- Member of Scientific Committee, International Ligue of Competition Law (LIDC), 2023-present

Special activities

- Permanent juror at District court Prague 1 (Criminal cases), Prague, Czech Republic, 2016-2023.

AWARDS

- International Ligue of Competition Law (LIDC) Switzerland (Dr. Pranvera Kellezi pranvera.kellezi@kellezi-legal.ch) <https://www.ligue.org/> with the Czech national group (Dr. Jana Traplová) – nomination in the world scientific committee, 2025.
- International Ligue of Competition Law (LIDC) Switzerland (Dr. Pranvera Kellezi pranvera.kellezi@kellezi-legal.ch) <https://www.ligue.org/> in co-operation with Springer Germany (Dr. Laura Hofmann laura.hofmann@springernature.com) – Top National Reporteur, 2020-2023.
- EJIM's Editors Inaugural Best Reviewer Award for 2021-2023, granted on 20th December 2023 by Darren Simpson, see <https://www.inderscience.com/jhome.php?jcode=ejim>



EDITORIAL, ACADEMIC, AND PROFESSIONAL BOARD MEMBERSHIP (selected)

- Ad Alta - Journal of Interdisciplinary Research, ISSN 1804-7890, 2464-6733, Editorial board member, 2017 - present. <https://www.magnanimitas.cz/editorial-board>
- AI & Sustainable Finance Journal (AISFJ), (Assoc. Prof. Dr. Mustafa ÖZYEŞİL, mustafaozyesil@beykent.edu.tr, Havane Tembelo, havane.tembelo21@gmail.com, <https://aisfj.org/>), Editorial and Advisory Board member, 2025 – present.
- AWILC (Academic Writing and Information Literacy Committee) at Anglo-American University, 2018 - present.
- Business Ethics and Leadership, ISSN (print) – 2520-6761 ISSN (online) – 2520-6311 (Tetyana Vasylieva, Editor-in-Chief, bel_mngeditor@ar-and-p.de, <https://armgpublishing.com/journals/bel/>), Editorial board member, 2024-present.
- Ekonomia i Prawo. Economics and Law, ISSN 1898-2255, ISSN 2392-1625 (Dr. Ilona Pietryka, ilonapietryka@umk.pl), Peer-Reviewer, 2019 - present.
- Engineering Economics, ISSN 1392-2785, ISSN 2029-5839, IF = 0.875, Lithuania – (Prof. dr. Bronius Neverauskas, bronius.neverauskas@ktu.lt), Peer-Reviewer, 2019 - present.
- Engineering, Technology & Applied Science Research, ISSN 1792-8036, Scopus (<https://www.etasr.com/index.php/ETASR>), Peer-Reviewer, 2025 - present
- Equilibrium – Quarterly Journal of Economics and Economic Policy, ISSN 1689-765X, 2353-3293, DOI: 10.24136 (Adam P. Balcerzak) - Editorial board member - Subject Editor: international economics and EU integration, 2019 - present.
- European Journal of International Management, ISSN 1751-6765, ISSN 1751-6757, Editorial and Review Board member (Prof. Ilan Alon, ilan.alon@uia.no, prof. Włodzimierz Sroka, wsroka@wsb.edu.pl, prof. Nicole Franziska Richter and Darren Simpson, informationadministrator1@inderscience.com) <https://www.inderscience.com/jhome.php?jcode=ejim>, 2020 – present (Best Reviewer Award granted on 20th December 2023)
- Forum Scientiae Oeconomia, ISSN 2300-5947 (Prof. Włodzimierz Sroka, Włodzimierz Sroka, wsroka@wsb.edu.pl), Peer-Reviewer, 2019 - present
- International Entrepreneurship Review (IER), ISSN 2543-537X, e-ISSN 2543-4934 (Prof. Krzysztof Wach, Prof. Adam Balcerzak, pm@uek.krakow.pl), Peer-Reviewer (rmacgregorpelikanova/Y5np4eNn), 2023 - present.
- International Journal of Public Law and Policy (IJPLAP), ISSN 2044-7663, e-ISSN 2044-7671 (Prof. Giuseppe Mastruzzo), Peer-Reviewer, 2023 – present.
- Journal of Entrepreneurship, Management and Innovation (JEMI), ISSN 2299-7326, ISSN 2299-7075 (Ana Ujwary-Gil, ujwary@inapan.pl), Peer-Reviewer, 2019 - present.
- Journal of Risk and Financial Management (JRFM), ISSN 1911-8074 (William Wang, william.wang@mdpi.com, jrfm@mdpi.com), Review Board member, 2021-present.
- Institute of Economic Research, Olsztyn, Poland (<http://economic-research.pl>) - Experts Council member, 2020 – present.
- Journal on Legal and Economic Issues of Central Europe, ISSN 2043-085X, Editorial board member, 2010 - present.
- MUP Academic Committee of the Institute for the legal protection of Industrial Property of the Metropolitní univerzita Praha (Vědecká rada Ústavu právní ochrany průmyslového vlastnictví MUP), Prague, Czech Republic – Committee member, 2011 - 2020.
- MUP Department Committee for Ph.D. Study in International and regional relations in the industrial property of Metropolitní univerzita Praha (Oborová rada doktorského studia v oboru Mezinárodní a regionální vztahy v průmyslovém vlastnictví MUP), Prague, Czech Republic – Committee member, 2011- 2020.
- MUP Press Publishing House - Scientific editorial committee (Vydavatelství MUP Press - Vědecká redakce), Prague, Czech Republic – Committee member, 2020- present.

JUDr. Radka MacGregor Pelikánová, Ph.D., LL.M., MBA

Jeseniova 2861/46, 130 00 Praha 3, 725 555 312, www.rmgp.cz, radkamacgregor@yahoo.com *h-index 13*

- Právo, Ekonomika, Management, ISSN 1804-3550, Editorial board member, 2012 - present.
- Sustainability, ISSN 2071-1050, IF = 2.509, Topic Editor – Member of the Editorial Board and of Sustainability's Topic Board and of Topical Advisory Panel
https://www.mdpi.com/journal/sustainability/topic_editors and Peer-Reviewer,
<https://www.mdpi.com/journal/sustainability>, 2019 – present.

PEER-REVIEW, GRANT REVIEW and ADDITIONAL SKILLS

Peer-Reviews (at least three completed peer review for each indicated journal)

- *Acta academica karviniensia, ISSN 1212-415X*
- *Administrative Sciences, ISSN 2076-3387*
- *BPR Edition - Business, Management and Economics*
- *Central European Business Review, ISSN 1805-4854*
- *Central European Economic Journal, ISSN 2544-9001*
- *Cleaner and Responsible Consumption*
- *Danube*
- *European Journal of International Management*
- *Ekonomia i Prawo*
- *Energies*
- *Engineering Economics*
- *Entrepreneurship Sustainability*
- *FinTech*
- *Folia Oeconomica Stetinensia*
- *Forum Scientiae Oeconomia*
- *Frontiers*
- *IGI Edition*
- *International Journal of Emerging Markets*
- *International Journal of Financial Studies, ISSN 2227-7072*
- *Journal of Entrepreneurship, Management and Innovation*
- *Journal of Cleaner Production*
- *Journal of Infrastructure, Policy and Development*
- *Journal of Open Innovation: Technology, Market, and Complexity*
- *Laws*
- *Marketing and Management Innovations*
- *Oeconomia Copernicana*
- *Religions*
- *Risks*
- *Springer – Law Edition*
- *Sustainability*
- *Sustainable future*

- *Systems*
- *World (ISSN 2673-4060)*
- *ZRT Theoretical Journal of Accounting*

Grant Review

TA ČR – actively involved in evaluation of project proposals for programs ZEMĚ II since 2023.

TA ČR – involved in evaluation of project proposals for programs SIGMA since 2025.

Additional skills

- Proficient in Word, Outlook, Excel, Power-Point and Prezi.
- Experienced in advanced Internet searches, ASPI, database management and in filing and referencing systems.

References, writing samples, and copies of extracts from publications available from rmgp.cz and upon request.